Custom Shop

2018 CustomGuitar DESIGN GUIDE

2018 50's Jazzmaster® Faded Daphne Blue, PN# 9235000535



more than the sum of its parts. It's filled with intangible, electrifying elements that add a new dimension to your playing experience. It's as if the instrument itself is imbued with history, alive with the spirit of the place where it was built and the devotion of those who crafted it.

The Custom Shop is home to Fender's most skilled and talented builders. It's a bustling, noisy and creatively volcanic place that re-earns its nickname—the Dream Factory—every day. Custom Shop builders are completely dedicated to their art—part craftsman, part artist, part music fan and, more often than not, part mad scientist. They're the best at what they do, and they pour all of their

and the creations that come from it are no ordinary instruments. Welcome to the Fender Custom Shop.

For players who wish to create a completely custom instrument—anything from a humbucking pickup-equipped banjo to a custom-engraved aluminum-bodied Strat®—we offer Masterbuilt, a singular experience working one-on-one with one of our Master Builders. Custom-Built is for those prefer to start with one of our time-honored models and personalize the specifications to meet your specific needs. Use this guide to design your very own Masterbuilt or Custom-Built Fender guitar and make your dreams come true.







MasterBuilders Imagine the greatest artists in history gathered the world over for their skill and have built under one roof; Michelangelo, DaVinci, Picasso instruments for Jeff Beck, Ritchie Blackmore, and Dali working next to each other, sharing Eric Clapton, Dick Dale, Mike Dirnt, Bob Dylan, pigments, knowledge and expertise. The Fender Robben Ford, Buddy Guy, Merle Haggard, Custom Shop is exactly that, the world's most Reggie Hamilton, Mark Hoppus, John 5, Keith esteemed luthiers gathered together to create Richards, Sting and U2 ... just to name a few! peerless instruments that are astounding works of art—the Master Builders. They are known



DaleWilson

Dale Wilson arrived at Fender in 2003, joined the Custom Shop in 2005 and became a Master Builder in 2011. Building guitars has been a driving passion for the California native since childhood. "Ever since I can remember, I've always loved guitars," he said. "I didn't dream of being a rock star; I dreamt of building the ultimate guitar. I was equally enthralled with the guitars just as much as I was with the players."

Woodworking runs in the Wilson family, and the requisite Custom Shop zeal for outstanding craftsmanship has long been part of Dale's DNA. He did repair work and mods in a small guitar shop right out of high school in the late 1980s;

subsequently, he moved on to stints at Dobro and Rickenbacker before arriving at Fender, where he worked on Guild, Gretsch and Benedetto guitars before beginning his apprenticeship with various Custom Shop Master Builders.

He enjoys calling upon his extensive and varied experience as a craftsman to create highly distinctive guitars such as the Resophonic Thinline Telecaster®. Wilson also built five beautiful custom guitars for the January 2011 NAMM Show while still an apprentice and was asked to signed the back of the headstocks, garnering him his Master Builder status.



PaulWaller

Paul Waller is a Southern California native with woodworking and luthiery in his blood. He built his first guitar at age 14 in his high school woodshop, joined a cabinet shop right out of high school and, after a stint at a small Southern California guitar maker, enrolled at the acclaimed Roberto-Venn School of Luthiery in Phoenix, from which he graduated in spring of 2000.

Waller joined Fender in 2003. He spent two years working closely with master archtop craftsman Bob Benedetto, and became steeped in the many facets of building techniques from all the Custom Shop's Master Builders.

After an extensive seven-year apprenticeship, Waller became a Master Builder in 2010.

His Fender Custom Shop work includes bass guitars for U2's Adam Clayton, a custom Thinline Telecaster for U2 vocalist Bono, Telecaster guitars for the Rolling Stones' Keith Richards and cowork on a Stratocaster for fellow Stones quitarist Ronnie Wood, Stratocaster guitars for Buddy Guy, the Nile Rodgers "Hitmaker" Stratocaster, a custom double-neck Jazzmaster for Queens Of the Stone Age guitarist Troy Van Leeuwen and the George Harrison Tribute Rosewood Telecaster.



JasonSmith

A Custom Shop veteran and son of longtime Fender R&D legend Dan Smith, Jason Smith grew up on Fender — "It has always been in my family," he said, "And I was always extremely interested in everything my father did."

Born in Rochester, N.Y., and raised in California, Smith remembers meeting guitar greats from about age 5 on through his father's work with Fender-Eric Clapton, Yngwie Malmsteen, Jeff Beck and Robben Ford, to name only a few. He went to his first big rock concert at age six—Rush—and remembers going backstage with his dad and meeting Geddy Lee after the show. Before he was even in

his teens, Smith was going to see Pink Floyd, ZZ Top and many other major artists.

Rock music and Fender are part of Smith's DNA. He joined the Fender Custom Shop in 1995 and in 2006 completed a five -year apprenticeship under acclaimed Senior Master Builder John English. Among many diverse projects with English, Smith worked on a pair of double-neck Stratocaster guitars for Stone Temple Pilots guitarist Dean DeLeo. He has since crafted fine instruments for players and acts including John 5. Michael Landau, Flea, Josh Klinghoffer, Steve Harris, Reggie Hamilton, Linkin Park, Kenny Wayne Shepherd, Neon Trees and many others.



YuriyShishkov

From handcrafting many of his own woodworking tools to showcasing his world-class luthiery skills and custom inlay work, Yuriy Shishkov is truly a renaissance guitar builder. It was in the small confines of a root cellar in his hometown of Gomel in the former Soviet Union that Shishkov got his start building guitars for friends and colleagues.

When he arrived in the United States in 1990, Shishkov settled in the Chicago area and collaborated with a range of top artists,

including late shredder Dimebag Darrell of Pantera, Jimmy Page and Robert Plant of Led Zeppelin, Nuno Bettencourt of Extreme, Robin Zander of Cheap Trick and Paul Stanley of KISS. Shishkov joined the Fender Custom Shop's Master Builder team in 2000 and has crafted truly magnificent instruments featuring exquisite detail and inlay work.

ToddKrause

Todd Krause has built exquisitely crafted custom instruments for many of the world's greatest artists, including Jeff Beck, Eric Clapton, Bob Dylan, David Gilmour, Robbie Robertson, Kenny Wayne Shepherd, Robin Trower, Roger Waters and many others.

His guitar-building apprenticeship began in early 1981 at Jackson/Charvel guitars. Krause arrived at Fender in 1991 and steadily rose through several roles, including

one-off instrument builder, R&D model maker, and woodworking machinist. He became a Custom Shop Master Builder in 1997 and has created countless distinctive instruments, all of which embody his personal design philosophy: "Form and function are the biggest part of it," he said. "It's about the way an instrument sounds and feels. It has to look cool, and it has to compel you to play."



DennisGaluszka

Like Fender itself, Dennis Galuszka is a Southern California native. Combining his dual passions for music and woodworking, he began building high-end acoustic guitars during his 13 years as a cabinetmaker. As a working drummer, it was a 1999 audition with one of the Fender Master Builders that led to a job interview and a new kind of steady gig—as an apprentice at the Fender Custom Shop.

After only eight months there, Galuszka was promoted to Master Builder. He has since built finely crafted instruments for influential

players including Paul McCartney, Andy Summers, Johnny Marr, Patrick Stump, Mike Dirnt, Sting and many others. He has lent his expertise to a number of truly distinctive instruments, including double-neck guitars and unusual takes on classic Fender designs along with several artist models.

"It's all about the feel and sound of an instrument," Galuszka said. "Those things are number one with me, above everything else."



GregFessler

Greg Fessler came to the Fender Custom Shop in 1990, working his way up through the ranks as an apprentice. He assisted with the Robben Ford signature line of guitars, eventually becoming the sole builder of those instruments and, later, Ford's personal builder. Fessler has built one-off Stratocaster and Telecaster models for a host of players, including Joe Bonnamasa, Jeff Healey, Hank Marvin, John Mayer, Rhonda Smith, Neil

Schon and Pete Wentz, to name a few.

Fessler's remarkable abilities as a Master Builder have earned him accolades from many Fender artists and from discerning customers worldwide. His meticulous attention to detail is exemplified in every instrument he creates, each of which is a perfect example of the intense commitment it takes to earn the title of Master Builder.



JohnCruz

John Cruz came to Fender in 1987, joined the Custom Shop in 1993 and became a Master Builder in 2003. Being a guitarist and understanding what a great guitar should look, feel and sound like has always been a top priority for him. Custom guitars are his passion, and he is the man behind several famous Custom Shop instruments, including the replica of Stevie Ray Vaughan's famous "Number One" Stratocaster guitar, the Jeff Beck Esquire Relic (as used with the Yardbirds), the replica of Yngwie Malmsteen's famous "Duck" Stratocaster, the John Mayer Limited Edition Black 1 Stratocaster and the

famed Limited Edition Gary Moore 1961 Fiesta Red Stratocaster as well as countless others.

John has built fantastic guitars for players such as Doug Aldrich of Dio and Whitesnake, Dave Amato and Bruce Hall of REO Speedwagon, Mick Mars of Mötley Crüe, Richie Sambora of Bon Jovi, Bono of U2, Duff McKagan of Guns N' Roses and Velvet Revolver, Ike Turner, Brad Whitford of Aerosmith, Jeff Beck, John Mayer and countless others. Furthermore, his meticulous work was essential to of the initial Custom Shop Relic guitars and basses and he initiated the Custom Shop's quality assurance program.





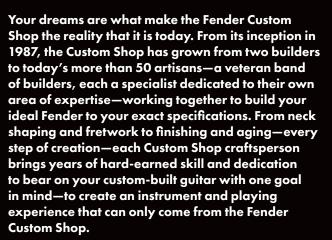


















A Fender Custom-Built guitar lets you define your ideal instrument. Begin with one of our base models and choose from our vast selection of options to customize it as little or as much as you want to meet your personal needs, aesthetic taste and playing

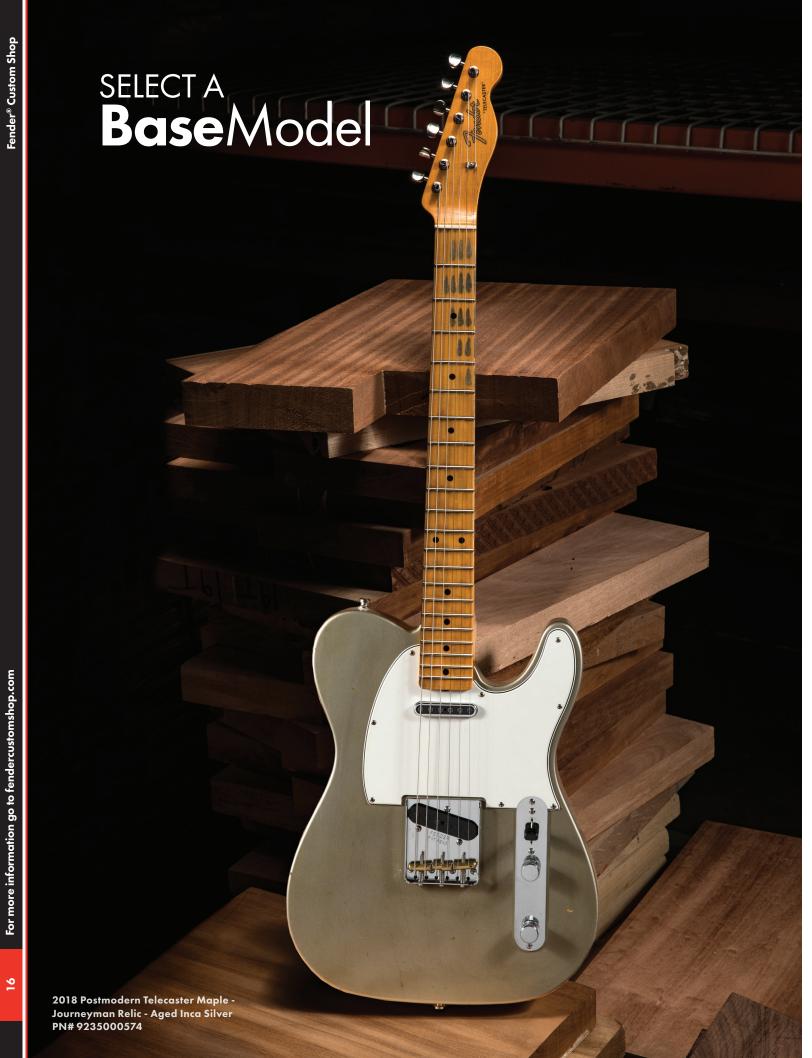
Whatever shape your dream may be, our luthiers stand ready to craft an instrument that will unlock your utmost creativity and self-expression. Their passion is bringing your dreams to reality, to create the ultimate instrument—one personally customized exclusively for you.

Is there a special Fender instrument that you have been dreaming of your whole life? We have some good news for you! The Fender Custom Shop can take your dreams and shape them into a tonal reality. The process is simple:

- **Choose your build level (Masterbuilt or Custom-built)**
- Choose a base model (list begins on pg.16)
- Choose an aging package
- **Choose your custom options from our extensive menu of offerings**
- Use the "additional notes" section if your desired options are not listed
- Take this completed design guide to a Custom Shop Showcase Dealer which you can find at www.fendercustomshop.com/dealers/

HOW TO USE THIS GUIDE

- SELECT A BUILD LEVEL
- SELECT A **CUSTOM SHOP BASE MODEL**
- SELECT AN **AGING PACKAGE**
- SELECT YOUR **OPTIONS**
- SUBMIT YOUR ORDER



STRATOCASTER BASE MODELS



1955 STRATOCASTER



BODY WOOD Nitrocellulose Lacquer

BODY FINISH NECK WOOD l Maple /55 "U" **NECK SHAPE** | 1-piece Maple | 7.25" FINGERBOARD RADIUS FRET SIZE | Vintage

| Black Micarta – Wide Spacing NUT l Micarta **TUNERS** | Fender Gotoh Vintage HARDWARE | Nickel / Chrome

BRIDGE l Vintage Synchronized Tremolo **PICKGUARD** | 1-ply White | Vintage Strat w/ 3-way Switch | FCS 1950s Strat WIRING **PICKUPS**

1956 STRATOCASTER



BODY WOOD BODY FINISH | Nitrocellulose Lacquer | Maple | 10/56 "V" **NECK WOOD NECK SHAPE** FINGERBOARD | 1-piece Maple | 7.25" RADIUS | Vintage | Black Micarta – Wide Spacing FRET SIZE **FACE DOTS** NUT l Micarta TUNERS I Fender Gotoh Vintage **HARDWARE** | Nickel / Chrome Vintage Synchronized Tremolo
1 1-ply White BRIDGE **PICKGUARD**

| Vintage Strat w/ 3-way Switch **PICKUPS** | FCS 1950s Strat



1960 STRATOCASTER

BODY WOOD BODY FINISH | Nitrocellulose Lacquer **NECK WOOD** I Maple 1 '60's Oval "C" NECK SHAPE FINGERBOARD I Slab Rosewood 7.25" RADIUS | Vintage | Clay – Wide Spacing FRET SIZE **FACE DOTS** | Micarta **TUNERS** I Fender Gotoh Vintage HARDWARE I Nickel / Chrome BRIDGE | Vintage Synchronized Tremolo PICKGUARD 1 3-ply White

| Vintage Strat w/ 3-way Switch | FCS 1960s Strat WIRING **PICKUPS**



1963 STRATOCASTER

BODY WOOD BODY FINISH l Alder | Nitrocellulose Lacquer **NECK WOOD** I Maple I '60s Oval "C" **NECK SHAPE** FINGERBOARD I Round-Lam Rosewood **RADIUS** | 7.25" FRET SIZE | Vintage **FACE DOTS** I Clay - Narrow Spacing NUT | Micarta I Fender Gotoh Vintage **TUNERS HARDWARE** | Nickel / Chrome BRIDGE I Vintage Synchronized Tremolo PICKGUARD I 3-ply White | Vintage Strat w/ 3-way Switch | FCS 1960s Strat WIRING





Shown in Surf Pearl



Shown in Aztec Gold 1965 STRATO CASTER

BODY WOOD **BODY FINISH** | Nitrocellulose Lacquer I Maple I '65 "C" NECK WOOD **NECK SHAPE** FINGERBOARD I Round-Lam Rosewood 17.25" **RADIUS** FRET SIZE | Vintage | Pearl - Narrow Spacing **FACE DOTS**

NUT | Micarta TUNERS | Fender Gotoh Vintage HARDWARE | Nickel / Chrome | Vintage Synchronized Tremolo | 3-ply White BRIDGE PICKGUARD

| Vintage Strat w/ 3-way Switch | FCS 1965 Strat WIRING **PICKUPS**

Shown in Sonic Blue 1969 STRATOCASTER

BODY WOOD BODY FINISH I Nitrocellulose Lacque **NECK WOOD** | Maple – Urethane Finish **NECK SHAPE** 1 '69 "C" FINGERBOARD I Round-Lam Rosewood or Maple 7.25" RADIUS FRET SIZE | Vintage | Pearl White or Black **FACE DOTS**

NUT | Micarta I Schaller "F" **TUNERS HARDWARE** | Nickel / Chrome BRIDGE | Vintage Synchronized Tremolo **PICKGUARD** 1 3-ply White WIRING

| Vintage Strat w/ 3-way Switch | FCS 1969 Strat

ELITE STRATOCASTER

PICKUPS

PICKUPS

BODY WOOD | Alder Nitrocellulose Lacquer **BODY FINISH** I AAA Flame Maple **NECK WOOD** Modern "C to D" **NECK SHAPE FINGERBOARD** I 1-piece Rosewood or 1-piece Maple RADIUS 1 9.5" - 14" FRET SIZE | Medium Jumbo **FACE DOTS** I MOP/Black NUT | Bone TUNERS | Lacking HARDWARE I Chrome BRIDGE I Custom Classic PICKGUARD | 3-ply Parchment WIRING l Modern

I N4 Noiseless

TELECASTER BASE MODELS





1951 NOCASTER

BODY WOOD BODY FINISH I Nitrocellulose Lacquer **NECK WOOD** | Maple | Nocaster "U" **NECK SHAPE** FINGERBOARD | 1-piece Maple | 7.25" RADIUS FRET SIZE I Vintage **FACE DOTS** | Black Micarta - Narrow Spacing NUT | Micarta **TUNERS** | Fender Gotoh Vintage HARDWARE | Nickel / Chrome BRIDGE | Vintage with Brass Saddles **PICKGUARD** | 1-ply Black | Vintage Tele w/ 3-way Switch | FCS 1951 Nocaster WIRING PICKUPS

1952 TELECASTER

BODY WOOD BODY FINISH | Nitrocellulose Lacquer **NECK WOOD** Maple **NECK SHAPE** l '52[·]"U" **FINGERBOARD** | 1-piece Maple 17.25" RADIUS **FRFT SIZE** | Vintage | Black Micarta – Wide Spacina **FACE DOTS** NUT | Micarta TUNERS I Fender Gotoh Vintage HARDWARE | Nickel / Chrome Vintage with Brass Saddles BRIDGE **PICKGUARD** | 1-ply Black WIRING | Vintage Tele w/ 3-way Switch **PICKUPS** | FCS 1951 Nocaster





Shown in Black 1960 TELECASTER CUSTOM BODY WOOD **BODY FINISH NECK WOOD NECK SHAPE** FINGERBOARD • • • • • • • • • • **RADIUS FRET SIZE FACE DOTS**

I Fender Gotoh Vintage TUNFRS HARDWARE | Nickel / Chrome | Vintage with Threaded Saddles BRIDGE | 3-ply White | Vintage Tele w/ 3-way Switch **PICKGUARD**

| Maple

7.25"

I Clay

l Vintage

| Micarta

| Nitrocellulose Lacquer

I Clay - Narrow Spacing

| Fender Gotoh Vintage

| Vintage with Threaded Saddles | 3-ply White

| Vintage Tele w/ 3-way Switch | FCS '60 - '63 Telecaster

| Nickel / Chrome

I Double-bound Alder

1 '60s Oval "C"

| Slab Rosewood

| Nitrocellulose Lacquer

I Maple

| Vintage

l Micarta

1 '60s Oval "C"

I Slab Rosewood

WIRING **PICKUPS** | FCS '60 - '63 Telecaster



1963 TELECASTER

BODY WOOD

BODY FINISH

NECK WOOD

NECK SHAPE

RADIUS

TUNERS

BRIDGE **PICKGUARD**

WIRING

PICKUPS

NUT

NUT

FRET SIZE

FACE DOTS

HARDWARE

FINGERBOARD

BODY WOOD l Alder **BODY FINISH** | Nitrocellulose Lacquer **NECK WOOD** I Maple I '60s Oval "C" **NECK SHAPE** FINGERBOARD I Round-Lam Rosewood 7.25" **RADIUS** FRET SIZE | Vintage **FACE DOTS** I Clay NUT | Micarta **TUNERS** I Fender Gotoh Vintage | Nickel / Chrome | Vintage with Threaded Saddles **HARDWARE** BRIDGE PICKGUARD I 3-ply White

| Vintage Tele w/ 3-way Switch | FCS '60 - 63 Telecaster WIRING **PICKUPS**



1967 TELECASTER **BODY WOOD** I Δlder

BODY FINISH Nitrocellulose Lacauer **NECK WOOD** I Maple '60s Oval "C" **NECK SHAPE** FINGERBOARD Rosewood or Maple RADIUS 7.25" **FRET SIZE** . | Vintage **FACE DOTS** I Pearl White or Black Micarta NUT | Micarta | Schaller "F" TUNERS

| Nickel / Chrome HARDWARE Vintage with Threaded Saddles BRIDGE I 3-ply White **PICKGUARD** Vintage Tele w/ 3-way Switch WIRING

PICKUPS FCS 1967 Telecaster



BODY WOOD BODY FINISH | Nitrocellulose Lacquer **NECK WOOD** | AAA Flame Maple Modern "C to D" **NECK SHAPE** FINGERBOARD I Rosewood or Maple RADIUS | 9.5"-14" **FRET SIZE** I Med Jumbo **FACE DOTS** | Mop/Black NUT | Bone TUNERS | Locking **HARDWARE** I Chrome **BRIDGE** | Elite Tele **PICKGUARD** | 3-ply Parchment WIRING | Elite Tele **PICKUPS** | N4 Noiseless

more information go to fender

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7.25" | Vintage Clay Micarta | Fender Gotoh Reverse | Nickel / Chrome

Vintage
4-ply Tortoise Shell | Vintage Precision Bass | FCS '59 - '62 Bass

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FINGERBOARD RADIUS FRET SIZE **FACE DOTS** TUNERS

HARDWARE BRIDGE **PICKGUARD** WIRING **PICKUPS**



Shown in 3-Color Sunburst

1950'S THINLINE TELECASTER

| Nitrocellulose Lacquer

Fender Gotoh Vintage

l Vintage '59 w/Threaded

| Vintage Esquire 3-way Switch | FCS Vintage Telecaster

| Nickel / Chrome

| 1-ply Parchment

Micarta Black - Wide Spacing

| Maple

| Vintage

Micarta

| 1-piece Maple | 7.25"

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE **FINGERBOARD** RADIUS **FRET SIZE FACE DOTS** NUT TUNERS HARDWARE BRIDGE

1959 ESQUIRE

BODY WOOD

BODY FINISH

NECK WOOD NECK SHAPE

RADIUS

TUNERS

BRIDGE

WIRING **PICKUPS**

FRET SIZE

FACE DOTS

HARDWARE

PICKGUARD

FINGERBOARD

I Ash | Nitrocellulose Lacquer Maple Nocaster "U" I 1-piece Maple 7.25" Vintage l Clay - Narrow Spacing | Fender Gotoh Vintage | Nickel / Chrome | Vintage with Brass Saddles 1 1-ply White



Shown in 2-Color Sunburst

PICKGUARD WIRING **PICKUPS**

PICKUPS

PICKUPS

FCS 1951 Nocaster

Vintage Tele w/ 3-way Switch

PRECISION BASS BASE MODELS



1955 PRECISION BASS

BODY WOOD BODY FINISH Nitrocellulose Lacquer **NECK WOOD** l Quartersawn Maple '55 PBass Soft "V" NECK SHAPE | 1-piece Maple | 7.25" **FINGERBOARD** RADIUS FRET SIZE | Vintage | Clay | Micarta **FACE DOTS** TUNERS Fender Gotoh Reverse HARDWARE Nickel / Chrome Vintage
1 1-ply White BRIDGE **PICKGUARD**

| Vintage Precision Bass | FCS 1950s Precision Bass



1959 PRECISION BASS

BODY WOOD BODY FINISH I Nitrocellulose Lacque | Quartersawn Maple | '60s PBass Oval "C" **NECK WOOD NECK SHAPE** FINGERBOARD I Maple 7.25" **RADIUS** | Vintage FRET SIZE **FACE DOTS** I Clay Micarta TUNERS Fender Gotoh Reverse HARDWARE | Nickel / Chrome | Vintage | Gold Anodized BRIDGE **PICKGUARD** | Vintage Precision Bass | FCS '59 - '62 Bass WIRING

JAZZ BASS BASE MODEL



1964 JAZZ BASS

BODY WOOD BODY FINISH Nitrocellulose Lacquer | Maple | '60 "U" **NECK WOOD NECK SHAPE** FINGERBOARD | Round-Lam Rosewood RADIUS FRET SIZE | Vintage | Clay | Micarta **FACE DOTS** NUT TUNERS | Fender Gotoh Reverse **HARDWARE** Nickel / Chrome **BRIDGE** l Vintage | 4-ply Tortoise Shell **PICKGUARD** WIRING | Vintage Jazz Bass **PICKUPS** I FCS Vintage Jazz Bass

OFFSET BASE MODELS



1962 JAZZMASTER

BODY WOOD I Alder **BODY FINISH** | Nitrocellulose Lacquer **NECK WOOD** | Maple **NECK SHAPE** | Jazzmaster "C" FINGERBOARD I Slab Rosewood RADIUS I 7.25" FRET SIZE | Vintage **FACE DOTS** I Clay I Micarta NUT | Fender Gotoh Vintage **TUNERS** HARDWARE | Nickel / Chrome | Vintage Jaguar/Jazzmaster

3-ply White l Vintage Jazzmaster

| FCS Jazzmaster

1962 JAGUAR

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FINGERBOARD RADIUS FRET SIZE **FACE DOTS** NUT TUNERS **HARDWARE** BRIDGE **PICKGUARD** WIRING

PICKUPS

PICKGUARD

PICKUPS

Shown in Fiesta Red

| Alder Nitrocellulose Lacque Maple | Jaguar "C" | Slab Rosewood

17.25" | Vintage | Clay | Micarta | Fender Gotoh Vintage

| Nickel / Chrome Vintage Jaguar/Jazzmaster | 3-ply White

l Vintage Jaguar | FCS Jaguar

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OFFSET BASE MODELS

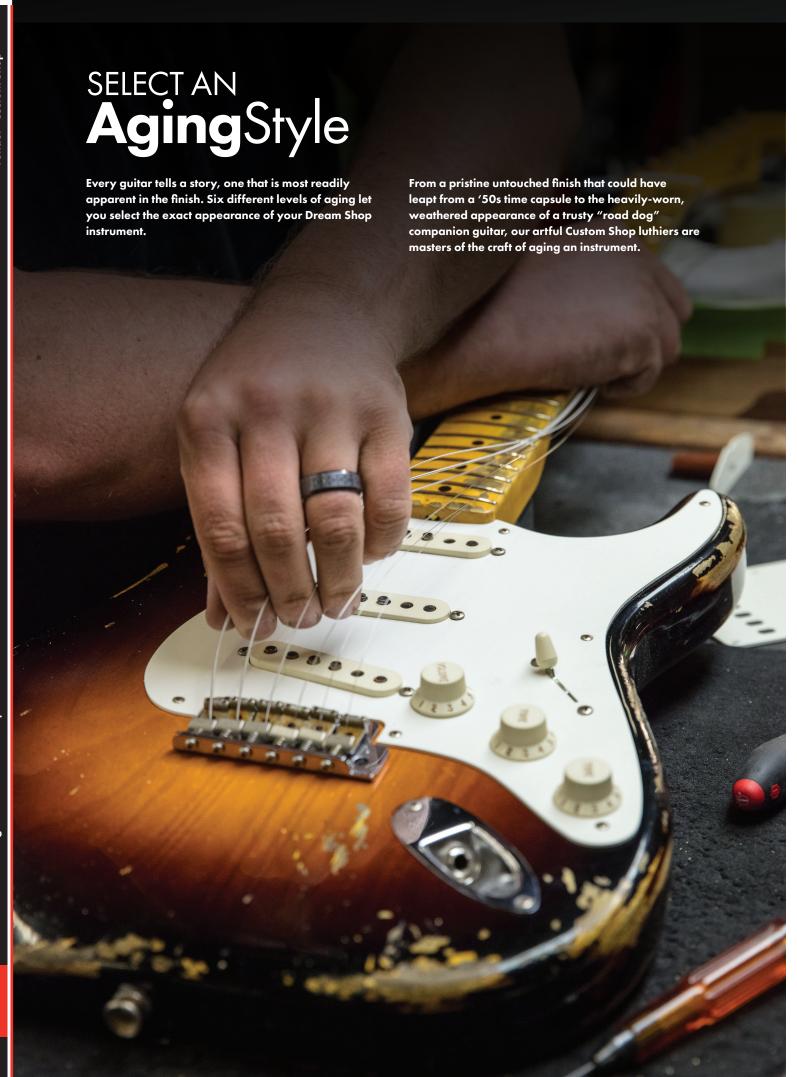
BASS VI

BODY WOOD
BODY FINISH
NECK WOOD
NECK SHAPE
FINGERBOARD
RADIUS
FRET SIZE
FACE DOTS
NUT
TUNERS
HARDWARE
BRIDGE
PICKGUARD
WIRING
PICKUPS

| Alder
| Nitrocellulose Lacquer
| Quartersawn Maple
| "C"
| Slab Rosewood
| 7.25"
| Vintage
| Clay
| Micarta
| Fender Gotoh Vintage
| Nickel / Chrome
| Vintage Jaguar
| 4-ply Tortoise Shell
| Vintage Bass VI
| FCS Jaguar







NEW OLD STOCK (NOS)

Models from the past that have survived to the present day looking brand new. An all-lacquer finish that looks as if it hasn't aged at all-as if you went back in time and bought it.



CLOSET CLASSIC

No real playing wear, but more subtle indications of the ages, such as a finish that has lost its sheen, mild discoloration of plastic parts, metal hardware showing slight oxidation, "mild" finish checking and minor surface scratches on the body and headstock.



LUSH CLOSET CLASSIC®

Well taken care of and religiously polished throughout the years. The owner of this guitar took pride in keeping it clean and shiny. Over time the finish started showing age and like a fine wine it evolved into something complex and refined. Moderate finish checking, oxidation of hardware, and mild discoloration of parts give this finish its distinct look and feel.



JOURNEYMAN RELIC®

Handed down or changed hands through the years but mostly played around the house, with the occasional jam session or weekend gig. Has been well taken care of over the years but has moderate ware, finish checking, and some "friendly" downto-the-wood nicks and dings, dullish hardware, and moderate wear-a very lucky find.



RELIC®

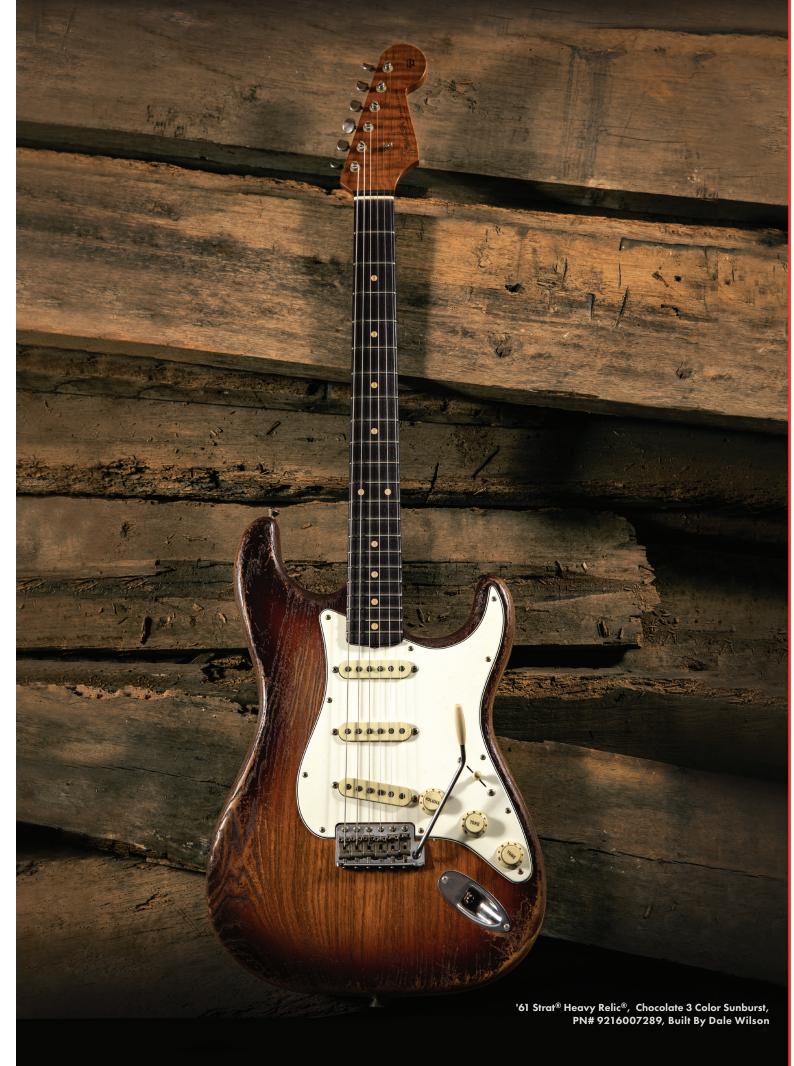
The Authentic worn-in wear of a guitar that has experienced many years of regular use in clubs and bars. Marks that tell a story, finish checking all over the body; scars dings and dents from bridge to headstock.



HEAVY RELIC®

The heaviest of the relic treatments, designed to evoke decades of the most punishing play and touring. From serious dinged and wear to intensely discolored hardware and finish, the true battle-hardened workhorse.







BODY WOOD OPTIONS





A fantastic tone wood long used by Strong and dense, ash is a alder is noted for bright, balanced and resonant tone with pronounced resonant and sweet sounding, upper midrange, excellent sustain and sharp attack. It also features large, swirling grain patterns.

ALDER



ASH

Fender for it's electric guitar bodies, longtime Fender classic for electric instrument bodies. Notably it's characterized by well-defined midrange and strong low end.



MAHOGANY

A dense, dark tone wood that yields warm tone and midrange bite, mahogany is a great option that adds a unique and complex sonic and visual twist to your build.



ROASTED ASH BODY

Strong and ultra-stable, a roasted ash body is a thing of beauty. Not only does the roasting process accentuate the figuring of the wood, with focused midrange and sweet it also crystallizes the sap, giving it the sound of old wood.



KOA

A dense and incredibly resonant wood native to Hawaii, koa offers a distinctive look and vivid tone highs. The more a koa instrument is played, the more its voice "opens up", adding to its tonal richness.



ROASTED ALDER

The roasting process will darken the wood while keeping it very stable and durable. As with a slab of wood that has dried over the years, the properties change slightly and add to the richness and depth of tone.

QUILT/FLAME TOP OPTIONS

QUILT MAPLE TOP

A beautifully figured wood, quilt maple works especially well with transparent and natural finishes that allow the flowing grain to show the tree swaying in the wind, the through.



AA FLAME MAPLE TOP

AA flame maple features tigerlike striping in the wood grain. Many believe that this is caused by minerals in the ground and other ephemeral variables. We aren't positive about that, but we do know it provides a strikingly beautiful look to any instrument neck or body.



AAA FLAME MAPLE TOP

AAA flame maple sorts a more intense concentration of figuring than AA Flame. The bold stripes are always a beautiful touch in natural and transparent finishes.



SPALTED MAPLE

Spalted maple combines excellent strength and bright, crisp tone with incredibly unique and captivating figured lines and streaks to give your instrument an elegant look and sound.



NECK WOOD OPTIONS



MAPLE NECK

Light in color, with a bright, chimey tone, maple is favorite amongst many Fender players for its look, feel and tone.



FLAME MAPLE

With its strong, vibrant figure, flame Small round figuring in the wood maple is one of our favorite ways to which produces small "birdseye" liven up the look of a maple neck.



BIRDSEYE MAPLE

markings. Used on many Custom Shop guitars, a birdseye maple neck will add a unique and striking look to your guitar.



ROASTED MAPLE NECK

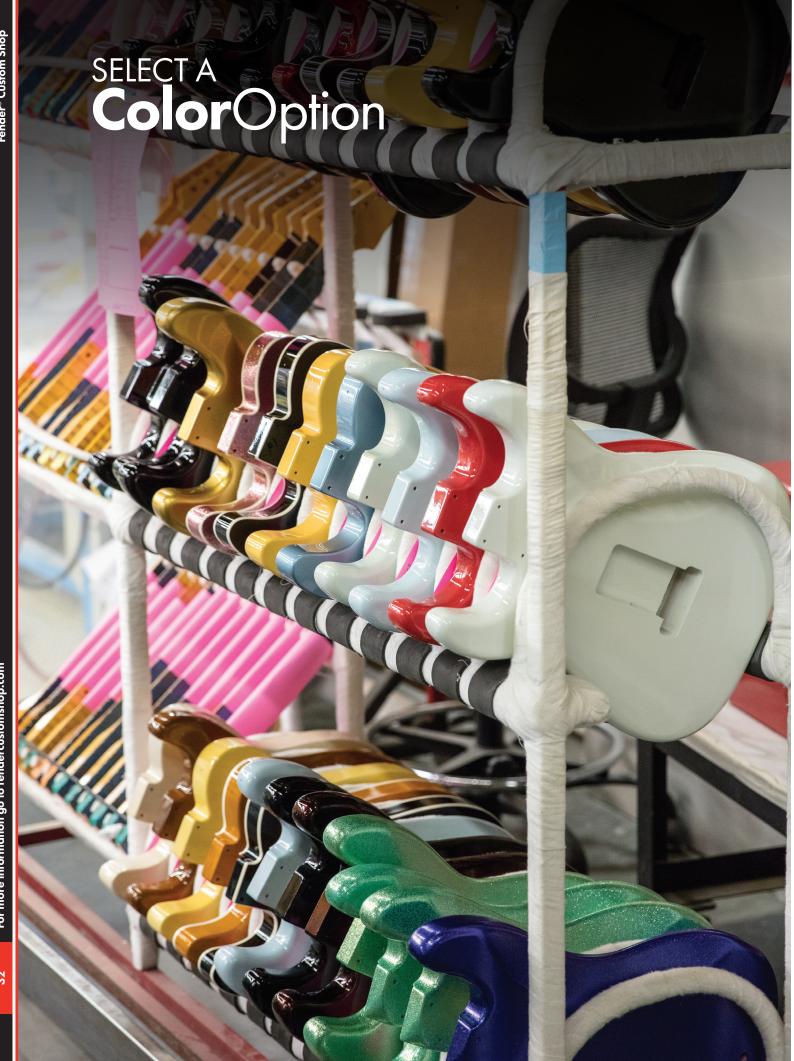
Roasting your maple neck will not only make the wood darker and pop the grain, it also warms up your tone. The roasting process makes the wood stable and more resonant and looks amazing.



ROSEWOOD NECK

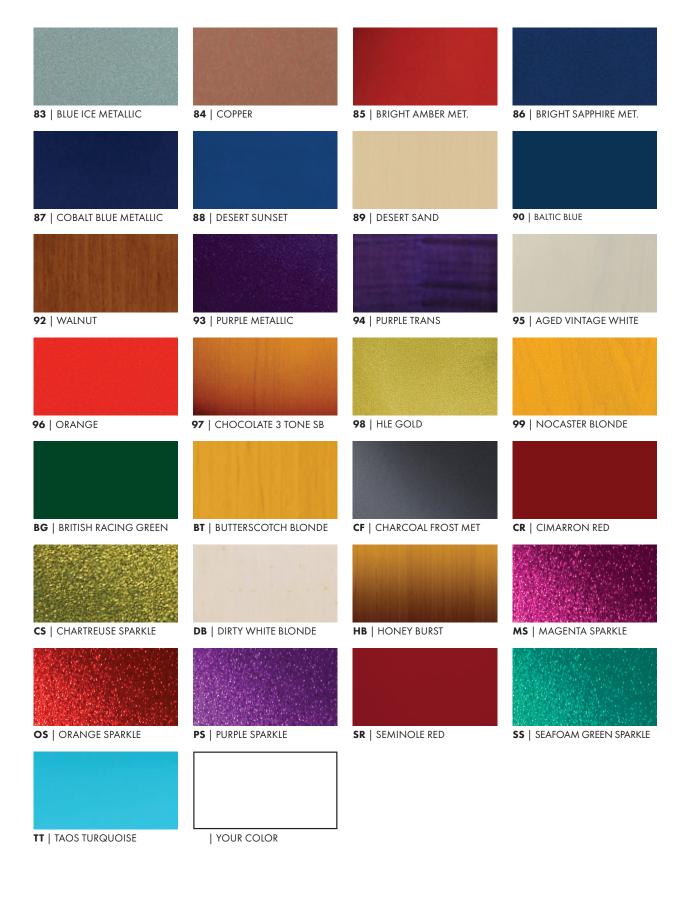
Darker in color and warmer in tone than maple, rosewood can be specially sorted for a darker color. In 1959, all Fenders were outfitted with rosewood fingerboards, which was a significant departure from the look and tone of the previous maple boards.

more information go to fendercusto





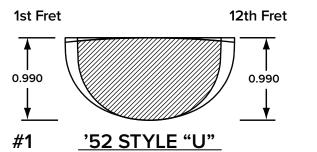


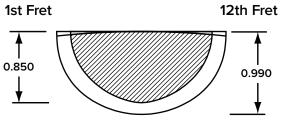


mation go to fender

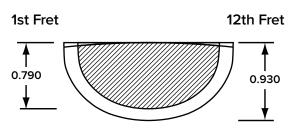




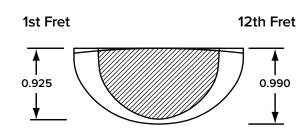




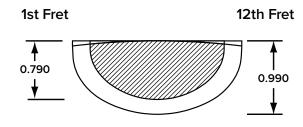
#2 <u>'57 STYLE SOFT "V"</u>



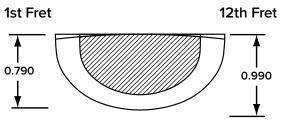
#3 <u>'60 STYLE OVAL "C"</u>



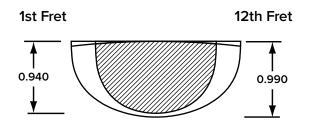
#6 <u>'57 BASS SOFT "V"</u>



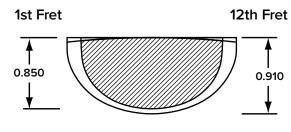
#7 <u>'60 P BASS OVAL "C"</u>



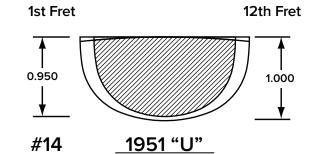
'60 J BASS "U" #8

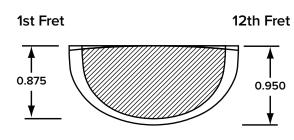


'51 P BASS "U"



#13 <u>1969 "U"</u>



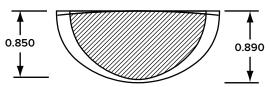


#18 LARGE "C"

For more information go to fendercustomshop.com

1st Fret

0.820

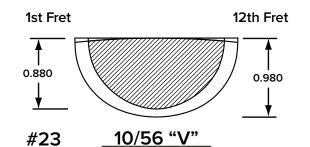


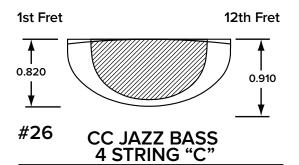
MODERN "C"

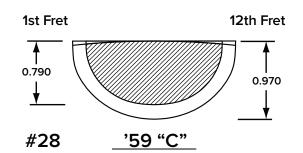
12th Fret

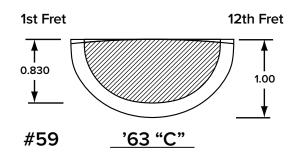
12th Fret

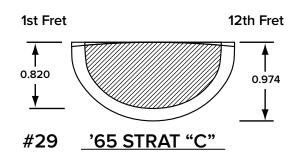


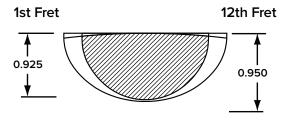




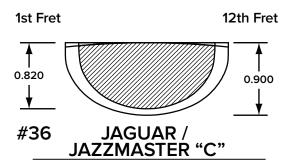


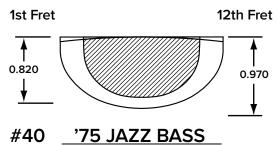


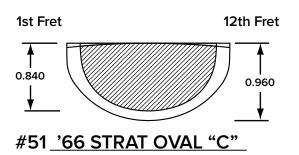


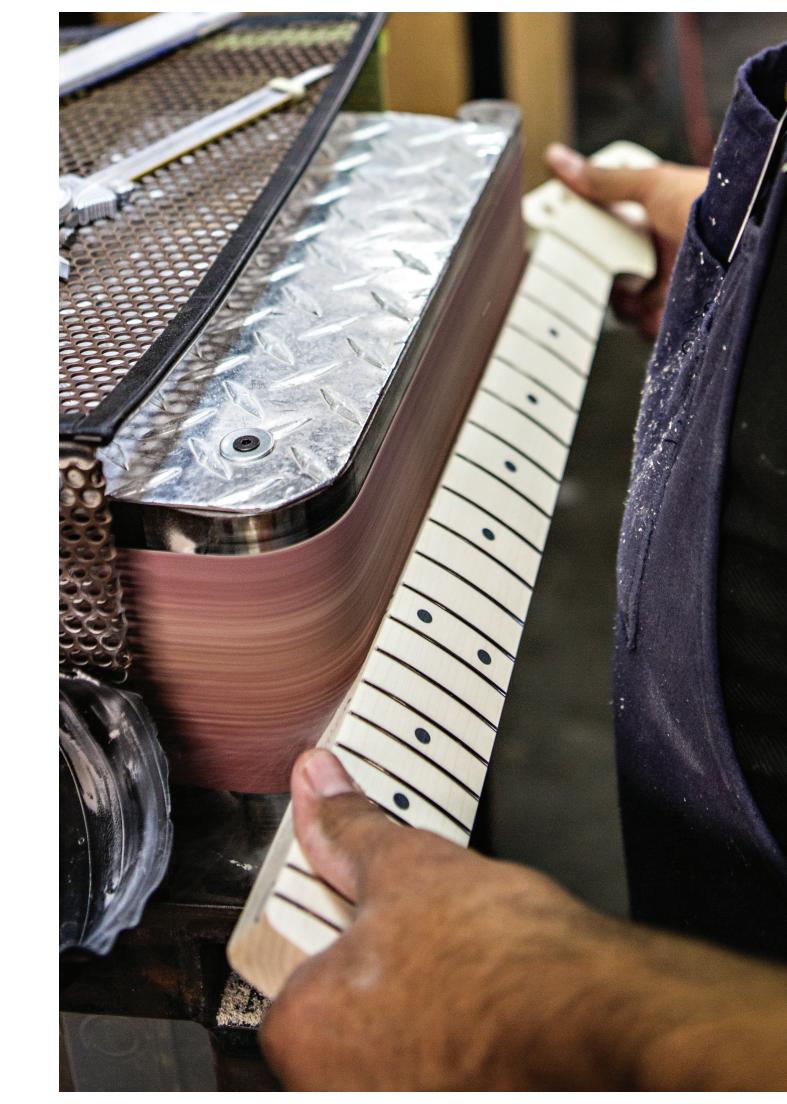








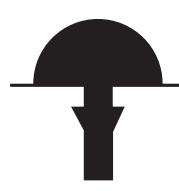




SELECT A FretWire

Custom Shop frets are made from only the highest quality nickel, and can be made in a variety of different heights and thicknesses. Larger frets tend to account for easier string bending. Smaller frets are "true to vintage" in many cases, and facilitate easier chording.

Medium jumbo frets are designed to be the perfect marriage between small vintage frets and modern jumbo frets. Keep the following examples in mind when choosing the frets that you want on your guitar:







6100

H: 0.055" W: 0.110" Tang W: 0.021" A very large wire that gives an almost scalloped feel.

6105

H: 0.055" W: 0.090" Tang W: 0.020" Narrow and Tall. Our most popular fret wire.

6150

H: 0.042" W: 0.102" Tang W: 0.020" Wide and Tall. Our "Jumbo" fret.







50085

H: 0.050" W: 0.085" Tang W: 0.020" Narrow and Tall.

MEDIUM JUMBO

H: 0.046" W: 0.103" Tang W: 0.020" Wide and Short. All-purpose fret.

VINTAGE

H: 0.043" W: 0.080" Tang W: 0.020" Our smallest fret wire available.



Hand-Wound: True to Fender history prior to 1965, hand-wound or "scatter-wound" pickups are distinctly unique in character. Each pickup has its own subtle nuances and personalized character which is what made the original Fender pickpus so sought after and prized.

Machine Wound: Each pickup is consistent and even in winds making each one sound and respond relatively the same. Though most of the Custom Shop pickups are hand-wound, some players prefer the consistency of machine-wound pickups, so we are happy to offer both options.

STRATOCASTER PICKUPS



'50s STRAT

Crafted to faithfully replicate the cutting tones reminiscent of 1950's Stratocaster® guitars. Alnico 5 magnets, vintage stagger and formvar wire.



TEXAS SPECIAL™ STRAT

Characterized by their midrange chirp, crystalline highs and tight bass, Fender Texas Special™ Strat pickups feature an overwound single-coil construction that produces big Texas-blues tone.



ANCHO POBLANO STRAT

Simmered in a secret Custom Shop sauce and then individually calibrated from neck to bridge. Uniquely overwound by hand for a wide range of high-output tones—from blistering-hot output to sizzling vintage warmth—with plenty of tonal flexibility.



FAT '50s STRAT

1950s Stratocaster sound you know and love. Hot-rodded wiring design delivers enhanced bass response and an extra shot of 21 st-century attitude.



DUAL-MAG STRAT

Vintage style calibrated pickup set with unbeveled alnico 5 magnets on the bass side and beveled alnico 2 magnets on the treble. The two magnet types create balance and consistency in tone and allow for improved clarity string to string.



VINTAGE NOISELESS™ STRAT

Produce all the brilliant clarity, definition and harmonic attributes of vintage single-coil Strat tone without the hum.



'60s STRAT

Classic 1960's design with alnico 2 magnets, formvar wire and a vintage stagger. Strat sound with glistening highs and warm punchy lows.



EL DIABLO STRAT

Overwound and dipped in the special sauce for a big open sound. Slightly hotter than the Ancho Poblanos with calibrated alnico 5 pickups with custom low G (middle and neck) and flush with high D (bridge) pole pieces.



TOMATILLO STRAT

Cousins to the Ancho Poblanos, dipped in the same secret sauce. Alnico 2 magnets will simulate what an older alnico 5 might sound like today for a sweeter more flavorful tone.

TELECASTER PICKUPS

'51 TELE/NOCASTER

Created with the original design in mind to accurately mimic the twang and shimmer of the originals. These period-correct singlecoil pickups impart tight low end and clear, balanced midrange.



'51 LOADED NOCASTER

Extra winds of extra-thick wire give these pickups fat, juicy tone. Perfect for driving a preamp into gritty overdrive, these high-output pickups burn with vintage-inspired tone, thanks to the bridge pickup's alnico 3 magnets and neck pickup's alnico 5 magnets.



'56/'57 TELECASTER

An accurate 1:1 recreation of the Tele pickups we constructed during '56/'57. These pickups have all the grunt and snarl of the originals, thanks to the unbeveled, unstaggered alnico 5 magnets and enamel-coated wire.



'63 TELE

A true replication of the original '63 Tele Pickups with all the bite and warmth to spare. Alnico 2 Magnets, vintage stagger and



'67 TELE

Lower output Tele pickups with Grey bobbins and copper baseplate with a vintage stagger, alnico 5 magnets and enamel wire for crystal clear Tele twang.



TWISTED TELE

High-output Telecaster guitar tone with a dash of sparkling Stratocaster® guitar character.



TEXAS SPECIAL TELE

Fender Custom Shop Texas Special Tele pickups are built to produce blistering hot output, along with noticeable presence and midrange.

BASS PICKUPS



'64 JAZZ BASS

These vintage-style pickups produce warm, clear and articulate tone, with great low-end definition, up-front midrange punch and singing high end.



'75 JAZZ BASS

Vintage bobbin construction, Alnico 5 magnets, flush mounted pole pieces and enamel wire provide warm tones, enhanced dynamics and even string response.



NOISELESS JAZZ BASS

Fender Noiseless Jazz Bass pickups produce all the brilliant clarity, definition and harmonic attributes of a vintage Jazz Bass without the

HUMBUCKER PICKUPS



ENFORCER

Super-hot high output pickup with dynamic range. Achieves crunchy distortion with full volume and cleans up nicely when rolling back the volume.



SHAWBUCKER

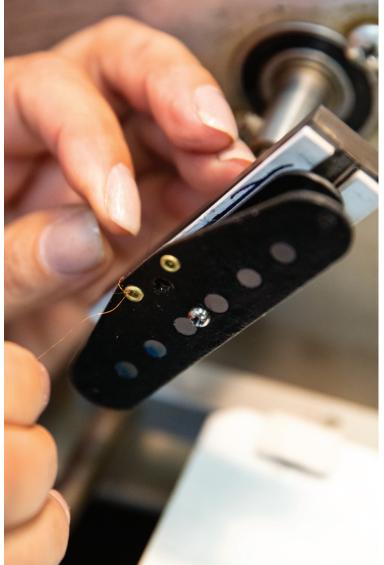
Full of multi-dimensional tone with well-defined overtones, this open-coil pickup complements and balances your guitar's natural voice while playing well with other pickup designs.

P-90 PICKUPS

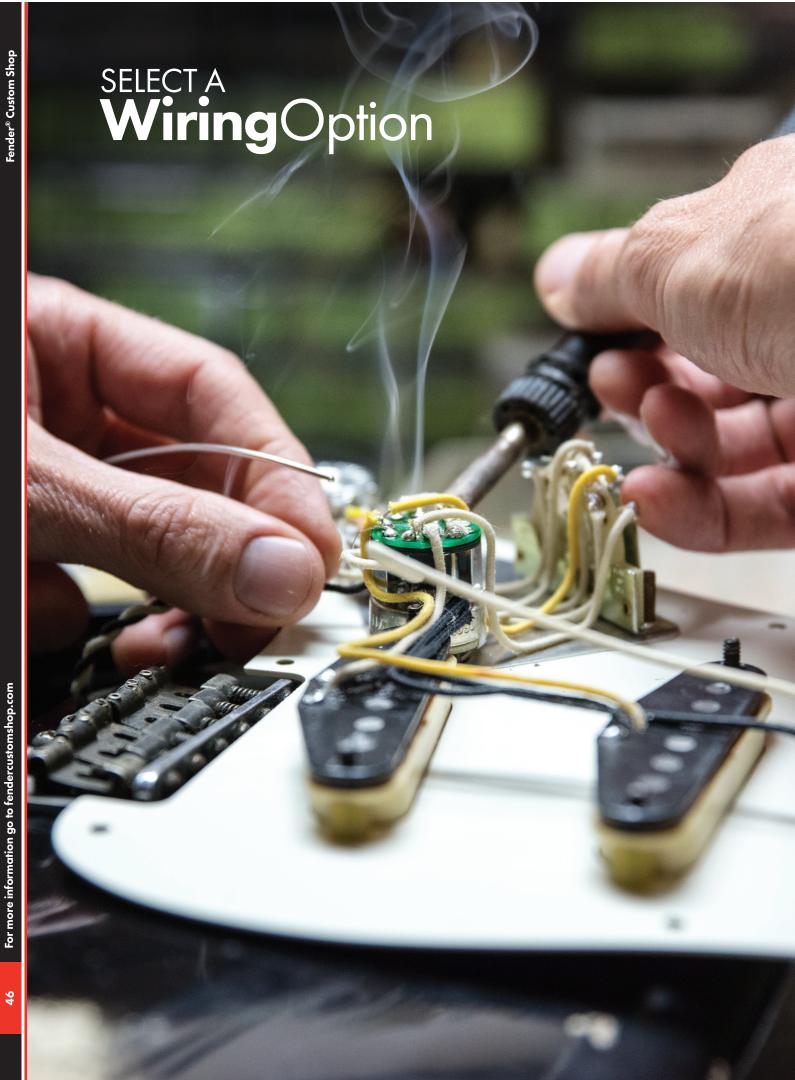


CSP-90

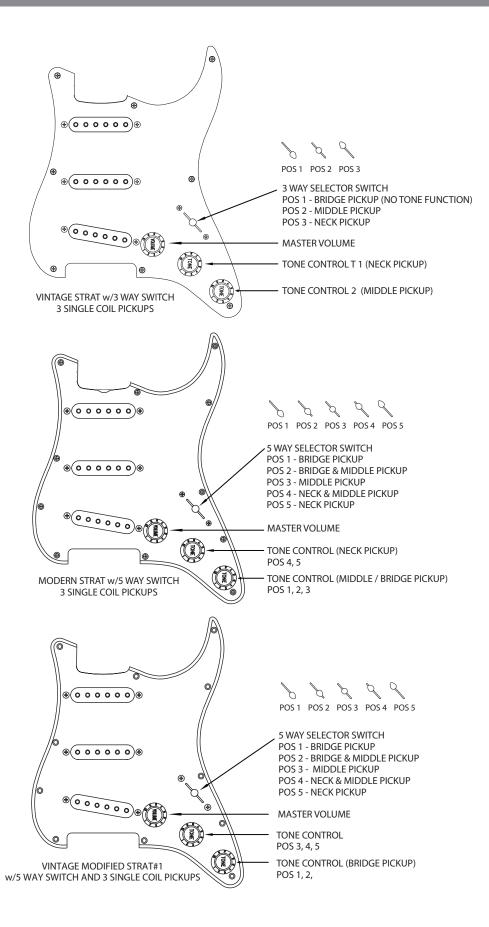
CSP-90 This classic design sings with pure Fender tone, bringing clear articulation to every note you play, from delicately nuanced cleans to snarling, spitting means.

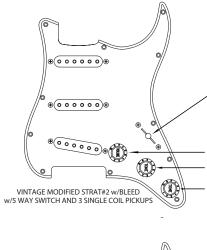






STRATOCASTER WIRING





POS 1 POS 2 POS 3 POS 4 POS 5

5 WAY SELECTOR SWITCH POS 1 - BRIDGE PICKUP POS 2 - BRIDGE & MIDDLE PICKUP POS 3 - MIDDLE PICKUP

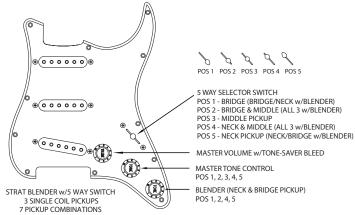
POS 4 - NECK & MIDDLE PICKUP POS 5 - NECK PICKUP

MASTER VOLUME w/TONE-SAVER BLEED

TONE CONTROL (NECK & MIDDLE PICKUP) POS 2, 3, 4, 5

TONE CONTROL (BRIDGE PICKUP)

POS 1, 2,



POS1 POS2 POS3 POS4 POS5

5 WAY SELECTOR SWITCH

POS 1 - BRIDGE (BRIDGE/NECK w/BLENDER)
POS 2 - BRIDGE & MIDDLE (ALL 3 w/BLENDER)

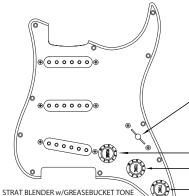
POS 3 - MIDDLE PICKUP POS 4 - NECK & MIDDLE (ALL 3 w/BLENDER)

MASTER VOLUME w/TONE-SAVER BLEED

MASTER TONE CONTROL

POS 1, 2, 3, 4, 5 BLENDER (NECK & BRIDGE PICKUP)

POS 1, 2, 4, 5



POS 1 POS 2 POS 3 POS 4 POS 5

5 WAY SELECTOR SWITCH POS 1 - BRIDGE (BRIDGE/NECK w/BLENDER) POS 2 - BRIDGE & MIDDLE (ALL 3 w/BLENDER)

POS 3 - MIDDLE PICKUP

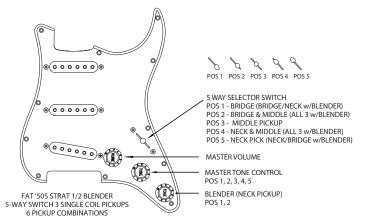
POS 4 - NECK & MIDDLE (ALL 3 w/BLENDER) POS 5 - NECK PICK (NECK/BRIDGE w/BLENDER)

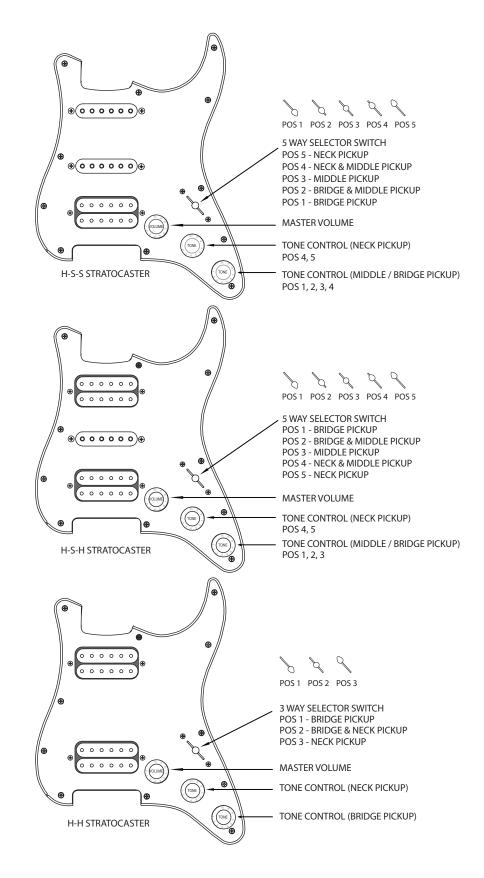
MASTER VOLUME w/TONE-SAVER BLEED

MASTER TONE CONTROL w/GREASEBUCKET POS 1, 2, 3, 4, 5

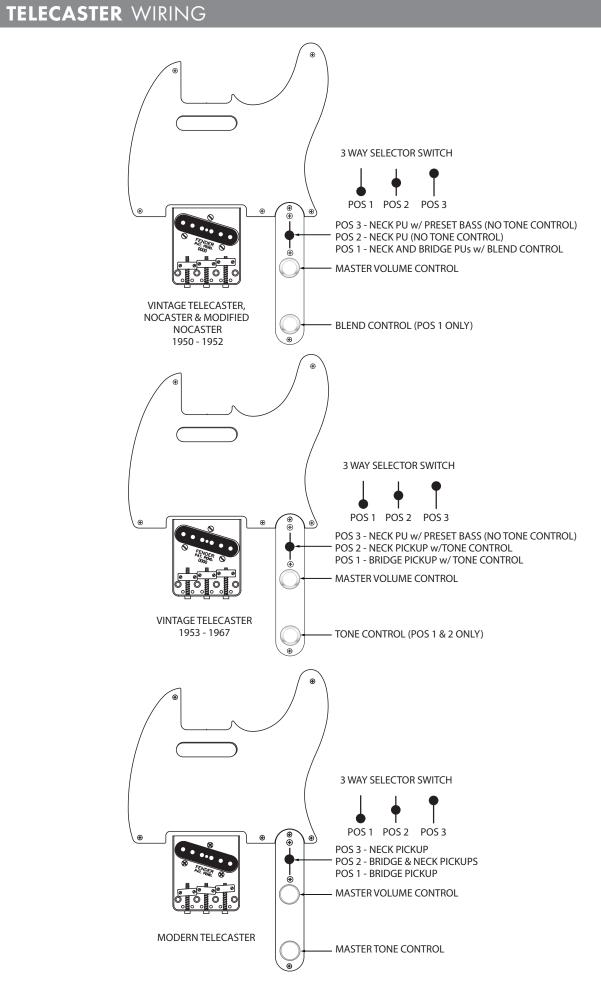
BLENDER (NECK & BRIDGE PICKUP) POS 1, 2, 4, 5

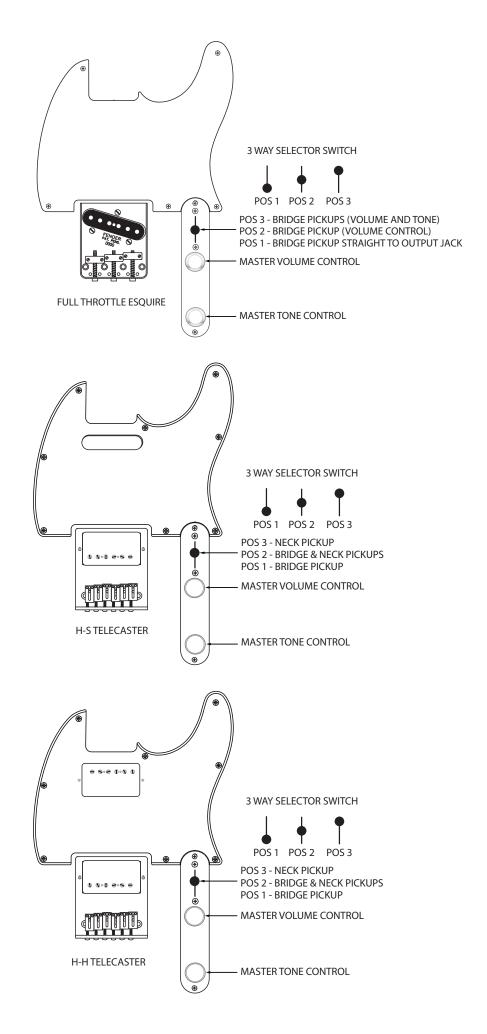
5 WAY SWITCH 3 SINGLE COIL PICKUPS 7 PICKUP COMBINATIONS



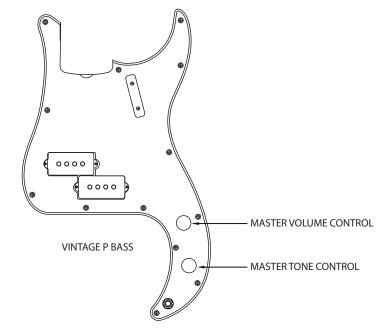


For more information go to fendercustor

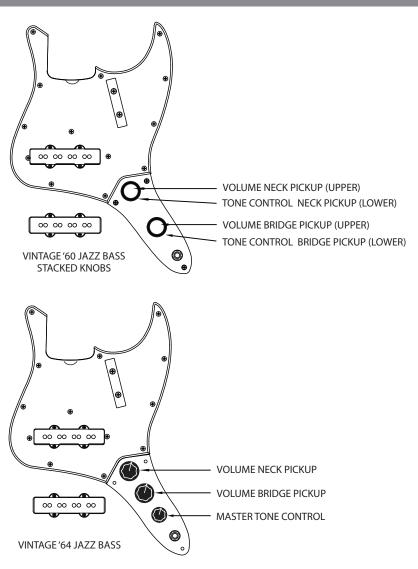


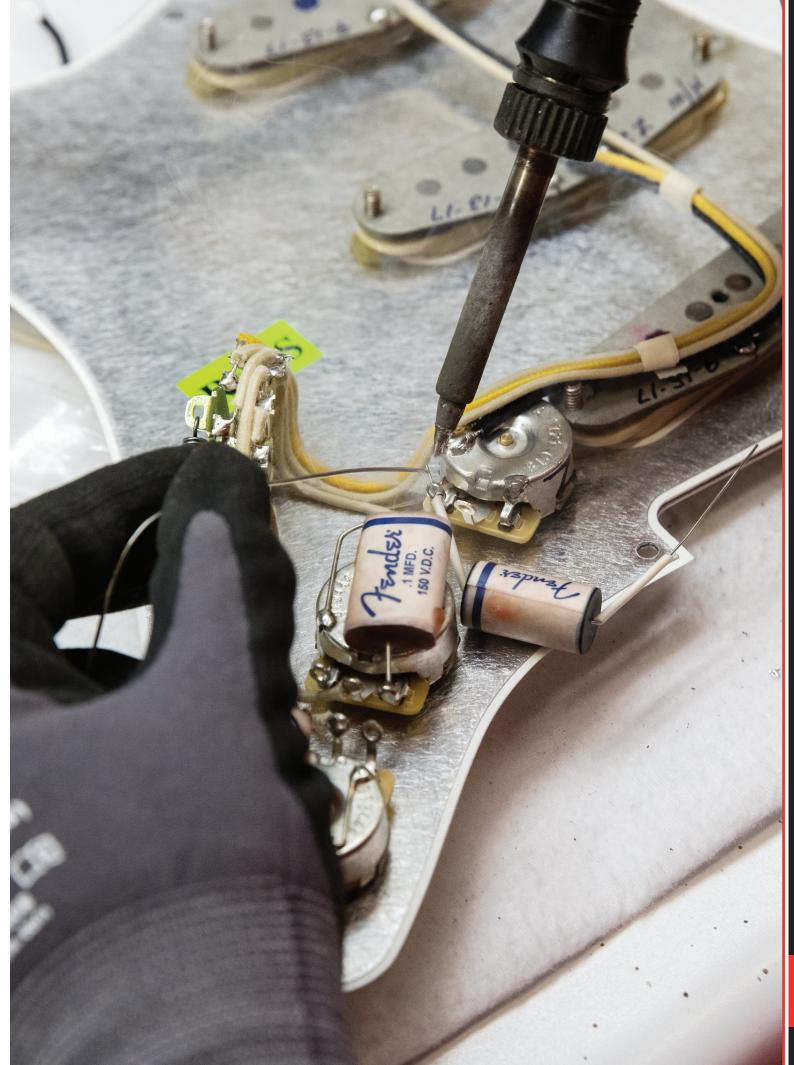


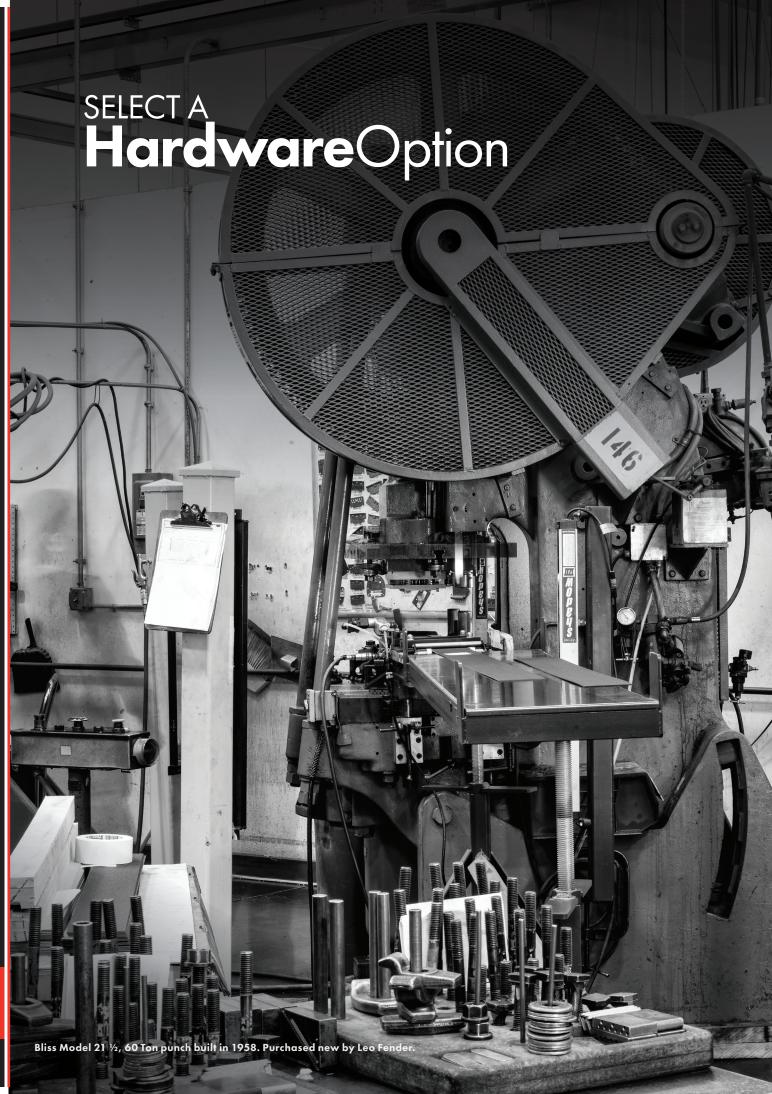
PRECISION BASS WIRING



JAZZ BASS WIRING







BRIDGES STRATOCASTER



VINTAGE SYNCHRONIZED TREMOLO

Original Stratocaster tremolo made using original die-cast moulds and punch presses purchased by Leo Fender.



RSD STRAT TREMOLO

Vintage style with improved pivot geometry, plating tolerances, string spacing and arm tension adjustment.



2-POINT CLASSIC PLAYER **TREMOLO**

Polished steel two-point synchronized tremolo bridge assembly.



FLOYD ROSE® ORIGINAL

Double-locking tremolo bridge, recessed for pick hand comfort providing laser-accurate intonation and ultra-stable tuning when combined with the Floyd Rose R3 locking nut.



2-POINT CUSTOM CLASSIC **TREMOLO**

Vintage stamped saddles, chrome plated bridge, and string through body design.



VINTAGE HARD-TAIL

This two-point tremolo bridge features vintagestyle bent steel saddles for classic Strat tone, sustain and intonation—along with a touch of original-era authenticity.

BRIDGES TELECASTER



'51-'53 TELECASTER -BRASS SADDLES

Telecaster ashtray bridge plate with original tooling marks, serial number and 3 brass saddles.



'54-'57 TELECASTER -STEEL SADDLES

Period correct ashtray bridge plate and threaded steel saddles for bright Tele twang. (Relic saddles shown)



'60 & UP TELECASTER THREADED SADDLES

Period correct ashtray bridge playte and threaded steel saddles for bright tele twang



'67 TELE - STEEL **SADDLES**

Vintage style ashtray bridge plate with notched steel saddles.



RSD TELE

Low profile bridge plate, compensated brass saddles with refined look and feel



CUSTOM DELUXE TELE

Modern six-saddle bridge assembly with string-through-body plate, and polished steel saddles.



VINTAGE RSD TELE

This '50s-style bridge sports compensated brass barrel saddles for accurate intonation and vintageinformed tone.

For more information go to fendercustomshop.com

BRIDGES BASS



VINTAGE THREADED SADDLES

Genuine Fender bass bridge assembly with nickel-plated steel bridge plate and four threaded barrel saddles.



MODERN BASS BRIDGE

Chrome plated steel bridge plate with partially threaded stainless steel saddles and string through body or top load option.



VINTAGE GROOVE SADDLES

Vintage Fender bass bridge assembly with nickel-plated steel bridge plate and four grooved barrel saddles.



RSD BASS

Hi-Mass Bridge constructed from a solid brass billet with threaded steel saddles.

BRIDGES JAZZMASTER / JAGUAR



RSD J-BRIDGE

Two movable brass saddles bolted to a cold rolled steel base provides an articulate tone with more punch, attack and continuity than its predecessor. The J-Bridge lets the sound of the guitar ring through and gives a stronger primary note.

PICKGUARDS



3-PLY WHITE



3-PLY EGGSHELL



3-PLY PARCHMENT



3-PLY MINT GREEN



ANODIZED GOLD



4-PLY BROWN SHELL



BLACK



3-PLY WHITE



3-PLY PARCHMENT



1-PLY PARCHMENT



BLACK PHENOLIC



BLACK

SWITCH TIPS, CONTROL KNOBS AND PICKUP COVERS

SWITCH TIPS





EGGSHELL





VINTAGE WHITE



AGED WHITE

BLACK

CONTROL KNOBS











PICK UP COVERS









WHITE





BLACK

DesignGuide

BUILD LEVEL (SEL	ECT ONE)
☐ MASTERBUILT	
SELECT BUILDER _	
☐ CUSTOM-BUILT	
BASE MODEL	
*FOR BASE MODEL SPECIFICAT	TIONS, START AT PAGE 23
STRATOCASTER	
☐ 1955 STRATOCASTER	
☐ 1956 STRATOCASTER	
OTHER 1950'S STRATE	OCASTER
☐ 1960 STRATOCASTER	
☐ 1963 STRATOCASTER	
☐ 1965 STRATOCASTER	
☐ 1969 STRATOCASTER	
☐ ELITE STRATOCASTE	
OTHER 1960'S STRATE	OCASTER
NOCASTER/TELECA	ASTER/ESQUIRE
☐ 1951 NOCASTER	
☐ 1952 TELECASTER	
OTHER 1950'S TELECA	ASTER
☐ 1960 TELECASTER	27014
☐ 1960 TELECASTER CU	SIOM
☐ 1963 TELECASTER	
1967 TELECASTER	ACTED
OTHER 1960'S TELEC	431EK
☐ 1959 ESQUIRE ☐ OTHER YEAR ESQUIR	F (THRU (40)
1950'S THINLINE TELI	
☐ ELITE TELECASTER	
JAZZMASTER/JAG 1962 JAZZMASTER	UAK/ BASS VI
OTHER YEAR JAZZMA	STED (THRIL'45)
☐ 1962 JAGUAR	(IIIKO 65)
OTHER YEAR JAGUAR	(THRU '65)
☐ BASS VI	(11110 00)
FENDER BASS	
☐ 1955 PRECISION BAS	SS
☐ 1959 PRECISION BAS	
☐ 1960 PRECISION BAS	
	ON BASS (THRU '69)
☐ 1964 JAZZ BASS	
AGING TYPE (SE	LECT ONE)
☐ NOS	
☐ CLOSET CLASSIC	
LUSH CLOSET CLASSI	C

CUSTOM OPTIONS

CO	NSTRUCTION
	LEFT HANDED GUITAR
	SET NECK
	BODY BINDING 1 SIDE – TELE ONLY
	BODY BINDING 2 SIDES – TELE ONLY
	REVERSE HEADSTOCK
	CONTOURED NECK HEEL
	BOUND FINGERBOARD
ВО	DY WOOD (SELECT FROM PAGE 29)
	BASE MODEL BODY WOOD*
_	SORT FOR LIGHT WEIGHT BODY WOOD
	ASH
	MAHOGANY
	ADD ROASTED BODY WOOD OPTION
	OTHER BODY WOOD
	FLAME MAPLE TOP
	QUILTED MAPLE TOP
_	OTHER EXOTIC WOOD
	DY COLOR (SELECT FROM PAGE ##)
	SINGLE COLOR #
	COLOR OVER COLOR # O #
	SPARKLE COLOR #
ВО	DY FINISH
	BASE MODEL FINISH*
	FLASH COAT LACQUER
	POLYURETHANE
NE	CK WOOD
	BASE MODEL NECK WOOD*
	STRAIGHT GRAIN MAPLE
	RIFT SAWN MAPLE
	QUARTERSAWN MAPLE
	"AA" FLAME MAPLE
	"AAA" FLAME MAPLE
	"AA" BIRDSEYE MAPLE
	"AAA" BIRDSEYE MAPLE
	ADD ROASTED NECK WOOD OPTION
NE	CK TINT
	NO TINT
	LIGHT TINT
	MEDIUM TINT
	DARK TINT
NE	CK FINISH
	NITRO LACQUER

☐ URETHANE ☐ SATIN URETHANE ☐ PAINTED HEADCAP

NOS
CLOSET CLASSIC
LUSH CLOSET CLASS
JOURNEYMAN RELIC
RELIC
HEAVY RELIC

CUSTOM OPTIONS

IAE	CK SHAPE
	BASE MODEL NECK SHAPE*
	CUSTOM NECK SHAPE # (START AT PAGE 36
FIN	GERBOARD WOOD
$\overline{\Box}$	BASE MODEL FINGERBOARD*
	1-PIECE MAPLE NECK
	ROUND-LAM MAPLE
	SLAB ROSEWOOD
	ROUND-LAM ROSEWOOD
	SORT FOR DARK ROSEWOOD
	EBONY
FIN	GERBOARD RADIUS
	BASE MODEL FINGERBOARD RADIUS*
	7.25"
	9.50"
	12.00"
	7.25" TO 9.5" COMPOUND RADIUS
	7.25" TO 12" COMPOUND RADIUS
	9.5" TO 12" COMPOUND RADIUS
	9.5" TO 16" COMPOUND RADIUS (BASS ONLY)
_	DTH AT NUT
	BASE MODEL NUT WIDTH*
\Box	1.650"
	1.6875"
NU	T MATERIAL
	BASE MODEL NUT MATERIAL*
	MICARTA
	BONE
	GRAPHITE
	LSR ROLLERNUT
FRE	T WIRE
	BASE MODEL FRET WIRE*
	VINTAGE
	MEDIUM JUMBO
	50085
	6100
	6105
	6150
PO	SITION & SIDE MARKERS
	BASE MODEL DOT MATERIAL*
	VINTAGE BLACK
	VINTAGE CLAY
	WHITE
	PEARL WHITE
	BLOCK INLAYS
12 ^{TI}	f FRET DOT SPACING
	BASE MODEL DOT SPACING*
	WIDE 12 TH FRET DOT SPACING
П	NARROW 12 TH FRET DOT SPACING

CUSTOM OPTIONS

HARDWARE COLOR	CONTROL KNOBS
BASE MODEL HARDWARE COLOR*	BASE MODEL KNOBS*
☐ NICKEL/CHROME	STRATOCASTER KNOBS
GOLD	☐ WHITE
BRIDGE	☐ EGGSHELL WHITE
BASE MODEL BRIDGE ASSEMBLY*	☐ PARCHMENT WHITE
STRATOCASTER BRIDGE	☐ VINTAGE WHITE
☐ VINTAGE SYNCHRONIZED TREMOLO	□ BLACK
2-POINT CLASSIC PLAYER TREMOLO	TELECASTER/PRECISION BASS KNOBS BRIDGE
2-POINT CUSTOM CLASSIC TREMOLO	☐ VINTAGE KNURLED
RSD STRAT TREMOLO	☐ ALUMINUM KNURLED
FLOYD ROSE® ORIGINAL	STRAT PICKUP COVERS
☐ VINTAGE HARD-TAIL	BASE MODEL COVERS*
CUSTOM CLASSIC HARDTAIL	☐ WHITE
TELECASTER BRIDGE	☐ EGGSHELL WHITE
151 - '53 TELECASTER - BRASS SADDLES	☐ PARCHMENT WHITE
☐ '54 - '57 TELECASTER - STEEL SADDLES	☐ VINTAGE WHITE
60 & UP TELECASTER – THREADED SADDLES	☐ AGED WHITE
☐ '67 TELE - STEEL SADDLES	☐ BLACK
CUSTOM DELUXE TELE BRIDGE	LIPSTICK COVERS
RSD TELE BRIDGE	_
☐ VINTAGE TELECASTER - RSD SADDLES	WIRING (SEE PAGE 48 FOR ILLUSTRATIONS)
PRECISION/JAZZ BASS	☐ BASE MODEL WIRING*
☐ VINTAGE 2-SADDLE BRIDGE	STRATOCASTER WIRING
☐ VINTAGE 2 SABBLE BRIDGE ☐ VINTAGE THREADED SADDLES BRIDGE	☐ VINTAGE
☐ VINTAGE GROOVE SADDLES BRIDGE	
MODERN BASS BRIDGE	☐ VINTAGE MODIFIED #1
RSD BASS BRIDGE	☐ VINTAGE MODIFIED #2
JAZZMASTER/JAGUAR/BASS VI	☐ STRAT BLENDER
☐ BASE MODEL BRIDGE*	☐ STRAT BLENDER W/GREASEBUCKET
RSD J-BRIDGE (NEW)	☐ FAT 50'S HOOK-UP
TUNING MACHINES	☐ FAT 50'S HOOK-UP W/1/2 BLENDER
	☐ H-S-S CONFIGURATION
■ BASE MODEL TUNING MACHINES*	☐ H-S-H CONFIGURATION
☐ VINTAGE STYLE	☐ H-H CONFIGURATION
☐ VINTAGE-STAGGERED	TELECASTER WIRING
□ VINTAGE LOCKING	☐ VINTAGE TELE WIRING 1950-1952
☐ SPERZEL DELUXE	☐ VINTAGE TELE WIRING 1953-1967
☐ SPERZEL DELUXE W/ PEARL BUTTONS	☐ MODERN TELE WIRING
☐ SPERZEL TRIM-LOK™	☐ MODERN TELE W/ GREASEBUCKET TONE
☐ FENDER/SCHALLER "F"	H-S CONFIGURATION
PICKGUARD	☐ H-H CONFIGURATION
BASE MODEL PICKGUARD*	BASS WIRING
☐ 1-PLY EGGSHELL WHITE	☐ VINTAGE P BASS WIRING
1-PLY PARCHMENT WHITE	☐ VINTAGE JAZZ BASS W/ STACKED KNOBS
☐ 1-PLY BLACK	☐ VINTAGE 64 JAZZ BASS
1-PLY BLACK PHENOLIC LAMINATE	MISCELLANEOUS ELECTRONICS
3-PLY EGGSHELL WHITE	
3-PLY PARCHMENT WHITE	5-WAY SWITCH (STRAT)
3-PLY MINT GREEN	TONE-SAVER TREBLE BLEED
3-PLY BLACK	GREASEBUCKET TONE CONTROL
4-PLY BROWN SHELL	☐ TBX TONE CONTROL
	☐ NO-LOAD TONE CONTROL
ANODIZED GOLD	☐ S-1 SWITCH
OTHER	S-1 FUNCTION

	N	M
BASE MODEL PICKUPS*		
RWRP MIDDLE PICKUP		
STRAT PICKUPS - FENDER CUSTOM SHOP		
'50S STRAT		
FAT '50S STRAT		
'60S STRAT		
FAT '60S STRAT		
'58 STRAT		
'65 STRAT		
'66 STRAT		
'69 STRAT		
TEXAS SPECIAL™ STRAT		
MASTER DESIGN STRAT		
HAND WOUND STRAT PICKUPS – FENDER CUSTOM SHOP		
HW '50S STRAT		
HW FAT '50S STRAT		
HW '60S STRAT		
HW FAT '60S STRAT		
HW '55 STRAT		
HW '56 STRAT		
HW '57 STRAT		
HW '59 STRAT		
HW '60/'63 STRAT		
HW '64 STRAT		
HW '65 STRAT		
HW '66 STRAT		
HW '69 STRAT		
HW TEXAS SPECIAL STRAT		
hw master design strat		
HW DUAL-MAG STRAT		
HW EL DIABLO STRAT		
hw ancho poblano strat		
hw tomatillo strat (NEW)		\Box
OTHER STRAT PICKUPS	П	
OTHER STRAT PICKUPS FENDER NOISELESS™		_
FENDER NOISELESS TM		
FENDER NOISELESS TM DUNCAN® HOT RAILS TM SLDS-1		

PICKUPS

PICKUPS FINDER CUSTOM CUOD	N	M	В
TELE PICKUPS - FENDER CUSTOM SHOP			_
'51 TELECASTER/NOCASTER		_	
'56/'57 TELE		-	
'63 TELE		_	
'67 TELE		_	
TWISTED TELE HAND WOUND TELE PICKUPS - FENDER CUSTOM SHOP			
hw original blackguard "obg"		-	-
HW '50/'51 BLACKGUARD			
HW '51 NOCASTER		-	
hw '51 loaded nocaster			
HW '55/'56 TELE		-	
HW '56/'57 TELE		-	
HW '58 TELE		-	
HW '63 TELE		-	
HW '67 TELE		-	
HW TWISTED TELE		-	
HW TEXAS SPECIAL TELE		-	
HW RED HOT TELE		-	
OTHER TELE PICKUPS			
CSP-90		-	
fender noiseless		-	
DUNCAN FIVE-TWOTM TELE		-	
DUNCAN QUARTER POUND		-	
DUNCAN LITTLE '59TM		-	
DUNCAN VINTAGE RHYTHM STR-1		-	
HUMBUCKING PICKUPS	N	М	В
evh® humbucking		-	
fender shawbucker		-	
ENFORCER™ HUMBUCKING		-	
fender hb hot rod wide white		-	-
DUNCAN 59™ SH-1 NECK		-	-
DUNCAN 59 SH-4 BRIDGE	-	-	
DUNCAN ALNICO II PRO™ APH-1		-	
DUNCAN ALNICO II PRO TBAPH-1		-	
DUNCAN DISTORTION TREMBUCKERTM		-	
DUNCAN PEARLY GATESTM SH-PG1		-	
DUNCAN SCREAMIN' DEMON™		-	
DUNCAN DISTORTION™ SH-6		-	
DUNCAN LIVEWIRE CLASSIC		-	
		-	
DUNCAN INVADER SH-8		_	

HUMBUCKING PICKUPS CONT.	N	М	В
TV JONES® CLASSIC (TELE ONLY)		-	
TV JONES CLASSIC PLUS (TELE ONLY)		-	
TV JONES POWER'TRON (TELE ONLY)		-	
TV JONES POWER'TRON PLUS (TELE ONLY)		-	
TV JONES SUPER'TRON (TELE ONLY)		-	
TV JONES MAGNA'TRON (TELE ONLY)		-	
P-90®		-	
BASS PICKUPS	N	М	В
PRECISION BASS PICKUPS			
'55 PRECISION BASS	-		-
'57 PRECISION BASS	-		-
'59 – '62 PRECISION BASS	-		-
'59 – '62 PRECISION BASS (FLAT POLES)	-		-
hw '55 precision bass	-		-
hw '57 precision bass	-		-
hw '62 precision bass	-		-
JAZZ BASS PICKUPS			
'60S JAZZ BASS		-	
'75 JAZZ BASS		-	
CUSTOM CLASSIC JAZZ BASS		-	
HW '60S JAZZ BASS		-	
HW '75 JAZZ BASS		-	
JAZZMASTER/JAGUAR/BASS VI PICKUPS			
VINTAGE JAZZMASTER		-	
hw vintage jazzmaster		-	
VINTAGE JAGUAR/BASS VI		-	

PICKUP SPECS

	NOMINAL DC RESISTANCE +/- 10%								
HAND-WOUND	NECK	MIDDLE	MID-RWRP	BRIDGE	WIRE	MAGNETS	STAGGER	NOTES	
H/W 50'S STRAT	6.12K	6.12K	6.12K		FORMVAR	ALNICO 5	VINTAGE	CALLED ATER SET	
H/W 50'S STRAT				6.39K	FORMVAR	ALNICO 5	CUSTOM LOW G	CALIBRATED SET	
H/W FAT 50'S STRAT	6.26K		6.34K	6.48K	FORMVAR	ALNICO 5	VINTAGE	CALIBRATED SET	
H/W 55 STRAT	5.60K	5.60K		5.60K	FORMVAR	ALNICO 3	VINTAGE LOW G		
H/W 56 STRAT	5.98K		5.98K	6.22K	FORMVAR	ALNICO 5	CUSTOM LOW G	CALIBRATED SET	
H/W 57 STRAT	6.02K		6.02K	6.39K	FORMVAR	ALNICO 5	VINTAGE	CALIBRATED SET	
H/W 59 STRAT	5.80K	5.80K		5.80K	FORMVAR	ALNICO 5	VINTAGE		
HW 60'S STRAT	5.83K	5.83K	5.83K	5.83K	FORMVAR	ALNICO 2	VINTAGE		
HW FAT 60'S STRAT	6.64K	6.64K	6.64K	6.64K	FORMVAR	ALNICO 2	VINTAGE		
H/W 60-63 STRAT	6.20K		6.35K	6.47K	FORMVAR	ALNICO 5	VINTAGE	CALIBRATED SET	
H/W 64 STRAT	5.31 K		5.56K	5.81K	ENAMEL	ALNICO 5	VINTAGE	CALIBRATED SET	
H/W 65 STRAT	6.27K	6.27K	6.27K	6.27K	POLYSOL	ALNICO 5	VINTAGE		
H/W 69 STRAT	5.61 K	5.61 K	5.61K	5.61K	ENAMEL	ALNICO 5	VINTAGE		
H/W TEXAS SPECIAL STRAT	5.94K		6.27K	6.56K	ENAMEL	ALNICO 5	VINTAGE	CALIBRATED SET	
H/W MASTER DESIGN STRAT	6.45K		6.45K		FORMVAR	ALNICO 5	VINTAGE	CALIDDATED SET	
H/W MASTER DESIGN STRAT				6.84K	ENAMEL	ALNICO 5	FLUSH	CALIBRATED SET	
H/W POBLANO STRAT	6.25K		6.47K		FORMVAR	ALNICO 3	VINTAGE LOW G	CALIDDATED SET	
H/W POBLANO STRAT				6.27K	ENAMEL	ALNICO 5	FLUSH	CALIBRATED SET	
H/W TOMATILLO STRAT	6.00K	6.00K		6.72K	FORMVAR	ALNICO 2			
H/W EL DIABLO STRAT	5.55K		5.93K		ENAMEL	ALNICO 5	CUSTOM LOW G	CALIDDATED CET	
H/W EL DIABLO STRAT				6.34K	ENAMEL	ALNICO 5	FLUSH w/ HIGH "D"	CALIBRATED SET	
H/W DUAL-MAG	5.79K	6.05K	6.05K	6.27K	FORMVAR	ALNICO 5 UNBEVELED	VINTAGE	- CALIBRATED SET	
H/W DUAL-MAG	5.79K	6.05K	6.05K	6.27K	FORMVAR	ALNICO 2 BEVELED	VINTAGE	CALIDRATED SET	

	NOMINAL DC RESISTANCE +/- 10%							
NON HAND-WOUND STRAT	NECK	MIDDLE	MID-RWRP	BRIDGE	WIRE	MAGNETS	STAGGER	NOTES
50S STRATOCASTER	6.12K	6.12K	6.12K	6.39K	FORMVAR	ALNICO 5	VINTAGE	
60S STRATOCASTER	5.83K	5.83K	5.83K	5.83K	FORMVAR	ALNICO 2	VINTAGE	
65 STRATOCASTER	6.27K	6.27K	6.27K	6.27K	POLYSOL	ALNICO 5	VINTAGE	
66 STRATOCASTER	5.61K	5.61K	5.61K	5.61K	ENAMEL	ALNICO 5	VINTAGE	
TEXAS SPECIAL STRAT	5.94K	6.27K	6.27K	6.56K	ENAMEL	ALNICO 5	VINTAGE	CALIBRATED SET
FAT 50'S CUSTOM SHOP	6.26K	6.34K	6.48K	6.48K	FORMVAR	ALNICO 5	VINTAGE	CALIBRATED SET
69 STRAT CUSTOM SHOP	5.48K	5.48K	5.48K	5.48K	ENAMEL	ALNICO 5	VINTAGE	
FENDER NOISELESS	9.8K	9.8K	9.8K	9.8K	POLYSOL	ALNICO 2	CUSTOM	

	NOMINA	AL DC RESIS	STANCE +/- 10)%				
HAND-WOUND TELE	NECK	MIDDLE	MID-RWRP	BRIDGE	WIRE	MAGNETS	BRIDGE PU STAGGER	NOTES
51 LOADED NOCASTER	7.88K			9.38K	ENAMEL	NECK = ALNICO 5 BRIDGE = ALNICO 3		
50/51 BLACKGUARD TELE	7.33K			9.73K	ENAMEL	NECK = ALNICO 5 BRIDGE = ALNICO 3	FLUSH	
56/57 TELECASTER	7.83K			7.72K	ENAMEL	ALNICO 5		
NON HAND-WOUND TELE	NECK	MIDDLE	MID-RWRP	BRIDGE	WIRE	MAGNETS	BRIDGE PU STAGGER	NOTES
51 NOCASTER	7.9K			7.72K	ENAMEL	ALNICO 3	FLUSH	
63 TELECASTER	7.37K			6.59K	ENAMEL	ALNICO 2	VINTAGE	
67 TELECASTER	5.57K			5.99K	ENAMEL	ALNICO 5	VINTAGE	
TEXAS SPECIAL	9.02K			10.16K	ENAMEL	ALNICO 5	VINTAGE	
TWISTED TELE	5.95K			10K	ENAMEL	ALNICO 5	CUSTOM	
NOISELESS	12K			8.6K	ENAMEL	ALNICO 2	CUSTOM	

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MASTERBUILT ONLY

	SPECIFIED RELIC PATTERN
	SPECIFIED GUITAR WEIGHT
	NECK-THROUGH-BODY
	DOUBLE NECK
	ROSEWOOD BODY
	ROSEWOOD NECK
	AAAA FLAME MAPLE NECK
	AAAA BIRDSEYE MAPLE NECK
	PAINTED NECK
	SCALLOPED FINGERBOARD
	COLOR MATCH (PROVIDE SAMPLE)
	GOLD LEAF FINISH
	PAISLEY FINISH TOP ONLY
	PAISLEY FINISH TOP & BOTTOM
	FLORAL FINISH TOP ONLY
	FLORAL FINISH TOP & BOTTOM
	AAAA FLAME MAPLE TOP
	AAAA QUILTED MAPLE TOP
** PI	lease Note: Left Handed & Gold Hardwa
	iguar lazzmaster Rass VI and Custom

are options Bass Guitars are only available at the Masterbuilt level. Certain custom wiring requests may also only be available at the Masterbuilt level.

ADDITIONAL NOTES

CUSTOMER INFO

CUSTOMER INFORMATION

NAME:	
ADDRESS:	
CITY:	
STATE:	
PHONE #:	
EMAIL:	
DATE:	
STORE:	
CITY:	
SALESPERSON:	

FINAL APPROVAL, VERIFICATION AND ESTIMATED DELIVERY DATE MUST BE VERIFIED BY THE FENDER CUSTOM SHOP.

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