2015 FENDER CUSTOM SHOP ROADSHOW

The option of ordering Custom Colors on these Top Selling LTD guitars Is available to 2015 FCS Roadshow participants only.

Orders can be placed for these through Dec 31, 2015

PART NUMBER DESCRIPTION ADVERTISED PRICE QTY

Limited Edition 1955 Relic® Stratocaster® - The 2015 Limited Edition 1955 Relic Stratocaster takes you straight back to the instrument's original era, with a lightweight ash body in Dirty White Blonde or Two-Color Sunburst lacquer Relic® finishes that evoke years of hard-fought wear and tear. The sparkling trio of hand-wound '55 single-coil Stratocaster pickups is mounted on a single-ply eight-hole white pickguard, with five-way switching for modern tonal versatility.

Other premium features include a quartersawn maple neck with highly worn Heavy Relic treatment on the back, 9.5"-radius maple fingerboard with 21 6105 frets, rock-solid American Vintage synchronized tremolo bridge, American Vintage tuning machines and a Custom Shop Limited Edition neck plate. Includes blonde LTD case containing a 1955 Fender Downbeat catalog insert reproduction.

151 0043 803	2-COLOR SUNBURST - Available to all FCS Dealers	\$3,900
151 0043 899	DIRTY WHITE BLONDE - Available to all FCS Dealers	\$3,900
923 0040 806	AGED BLACK	\$3,900
923 0040 840	FADED FIESTA RED	\$3,900
923 0040 805	AGED OLYMPIC WHITE	\$3,900
923 0040 802	AGED LAKE PLACID BLUE	\$3,900
923 0040 882	FADED CANDY TANGERINE	\$3,900
923 0040 857	FADED SURF GREEN	\$3,900
923 0041 812	FADED RED SPARKLE	\$3,900
923 0041 813	FADED BLUE SPARKLE	\$3,900
923 0041 818	FADED GOLD SPARKLE	\$3,900
•	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900

Limited Edition 1955 Relic® Esquire® - The 2015 Limited Edition 1955 Relic Esquire is a peerlessly crafted take on the single-pickup classic that preceded even the Telecaster in Fender history. Everything about the instrument takes you back to that original era, with a lightweight ash body in Dirty White Blonde or Two-Color Sunburst lacquer Relic® body finishes that evoke long years of wear and tear. Authentic Esquire snap comes from its hand-wound '55 Telecaster single-coil bridge pickup with staggered/beveled polepieces, and, in a special touch, the guitar comes with a neck pickup conversion kit containing a '55 Telecaster single-coil neck pickup, pickguard and control assembly should you prefer dual-pickup tone and performance.

Other premium features include a quartersawn maple neck with "soft V" profile and highly worn Heavy Relic treatment on the back, 9.5"-radius maple fingerboard with 21 6105 frets, three-way tone/pickup switch with black "top hat" tip, single-ply five-hole white pickguard, '55 Telecaster bridge with ½" steel saddles, American Vintage tuning machines and a Custom Shop Limited Edition neck plate. Includes blonde Limited Edition case containing a 1955 Fender Downbeat catalog insert reproduction.

151 0044 803	2-COLOR SUNBURST - Available to all FCS Dealers	\$3,900
151 0044 899	DIRTY WHITE BLONDE - Available to all FCS Dealers	\$3,900
923 0050 806	AGED BLACK	\$3,900
923 0050 840	FADED FIESTA RED	\$3,900
923 0051 805	AGED OLYMPIC WHITE	\$3,900
923 0052 872	AGED LAKE PLACID BLUE	\$3,900
923 0050 882	FADED CANDY TANGERINE	\$3,900
923 0050 857	FADED SURF GREEN	\$3,900
923 0050 812	FADED RED SPARKLE	\$3,900
923 0050 813	FADED BLUE SPARKLE	\$3,900
923 0050 818	FADED GOLD SPARKLE	\$3,900
	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900

Limited Edition 1955 Relic® Precision Bass® - The 2015 Limited Edition 1955 Relic Precision Bass gives you a magnificently crafted original-era version of the bass that started it all. Its lightweight ash body is sculpted with comfortable body and forearm contours, and comes in Dirty White Blonde or Two-Color Sunburst lacquer Relic® body finishes that evoke the wear and aging of decades of frequent use (and occasional abuse). Its muscular blunt-force tone comes from a hand-wound '55 Precision Bass single-coil pickup with a classic chrome cover.

Other premium features include a quartersawn maple neck with a highly worn Heavy Relic treatment on the back, 7.25"-radius maple fingerboard with 20 vintage-style frets, single-ply seven-hole white pickguard, authentic reproduction bridge with chrome cover, American Vintage tuning machines and Custom Shop Limited Edition neck plate. Includes blonde Limited Edition case containing a 1955 Fender Downbeat catalog insert reproduction.

151 0045 803	2-COLOR SUNBURST - Available to all FCS Dealers	\$3,900
151 0045 899	DIRTY WHITE BLONDE - Available to all FCS Dealers	\$3,900
923 0061 806	AGED BLACK	\$3,900
923 0060 840	FADED FIESTA RED	\$3,900
923 0061 805	AGED OLYMPIC WHITE	\$3,900
923 0061 872	AGED LAKE PLACID BLUE	\$3,900
923 0061 882	FADED CANDY TANGERINE	\$3,900
923 0061 857	FADED SURF GREEN	\$3,900
923 0061 812	FADED RED SPARKLE	\$3,900
923 0061 813	FADED BLUE SPARKLE	\$3,900
923 0061 818	FADED GOLD SPARKLE	\$3,900
	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900

Limited Edition Relic® Tele® Caballo Tono (Tone Horse Tele) - The 2015 Limited Edition Tele Caballo Tono presents a fresh take on Fender's original workhorse tone machine. Its name translates to "Tone Horse Tele," and there is indeed a great deal of horsepower here, courtesy of a TV Jones® Classic neck pickup, a hand-wound Texas Special Tele bridge pickup and a Greasebucket™ tone circuit, which rolls off highs without reducing gain. It's a dark horse too, with a Black lacquer finish on its lightweight alder body and the aged-and-worn Relic treatment to impart the look of authentic wear and tear.

Other premium features include a 1-piece quartersawn maple neck with a highly worn heavy-Relic treatment, 9.5"-radius with 21 narrow jumbo frets, distinctive Cabronita pickguard and reverse control plate (pickup switch placed behind control knobs), rock-solid Custom Shop RSD bridge, Sperzel® tuning machines with pearl buttons, and Schaller® strap locks. Black Limited Edition case included.

151 0046 806	BLACK - Available to all FCS Dealers	\$3,900
923 0071 806	AGED BLACK	\$3,900
923 0071 840	FADED FIESTA RED	\$3,900
923 0071 805	AGED OLYMPIC WHITE	\$3,900
923 0071 872	AGED LAKE PLACID BLUE	\$3,900
923 0071 882	FADED CANDY TANGERINE	\$3,900
923 0071 857	FADED SURF GREEN	\$3,900
923 0071 812	FADED RED SPARKLE	\$3,900
923 0071 813	FADED BLUE SPARKLE	\$3,900
923 0071 818	FADED GOLD SPARKLE	\$3,900
	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900

20th Anniversary Relic Strat - Commemerating the 20th Anniversary of the Relic Guitar. These Limited instruments will replicate the look and feel of the original Relic Guitars that were first displayed in the Winter of 1995 -Lightweight Hand-Selected Ash Body, Handwound Fat 50s Pickups (RWRP Mid), Tinted Quartersawn Maple Neck, 6105 Frets, Bone Nut, 9.5" Radius, Heavy Relic Neck back, Rolled Fret Edges, 10/56 V NeckShape, Vintage Gold Hardware, Vintage Modified Wiring #1 - Vol / Tone 1 (Neck & Mid) / Tone 2 (Bridge), Pat Pending Bridge, Vintage White Relic Pickup Covers & Knobs, 1 Ply Eggshell White Pickguard, Center Pocket Tweed Case, 20th Anniversary Commemerative Neckplate

151 0048 807	VINTAGE BLONDE - Available to all FCS Dealers	\$3,900	
923 0900 806	AGED BLACK	\$3,900	
923 0900 882	FADED CANDY TANGERINE	\$3,900	
923 0900 803	FADED 2TSB	\$3,900	
923 0900 813	FADED BLUE SPARKLE	\$3,900	
923 0900 840	FADED FIESTA RED	\$3,900	
	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900	

20th Anniversary Relic Nocaster - Commemerating the 20th Anniversary of the Relic Guitar. These Limited instruments will replicate the look and feel of the original Relic Guitars that were first displayed in the Winter of 1995 - Lightweight Hand-Selected Ash Body, Handwound Nocaster Pickups, Tinted Quartersawn Maple Neck, 6105 Frets, Bone Nut, 9.5" Radius, Heavy Relic Neck back, Rolled Fret Edges, Nocaster U NeckShape, Vintage Nickel Hardware, Present Day Tele Wiring, Slot Head Screws, Center Pocket Tweed Case, Chrome Nocaster Knobs, 1 Ply Black Pickguard, 20th Anniversary Commemerative Neckplate

151 0047 899	NOCASTER BLONDE - Available to all FCS Dealers	\$3,900	
923 0800 806	AGED BLACK	\$3,900	
923 0800 882	FADED CANDY TANGERINE	\$3,900	
923 0800 803	FADED 2TSB	\$3,900	
923 0800 813	FADED BLUE SPARKLE	\$3,900	
923 0800 840	FADED FIESTA RED	\$3,900	
	YOUR CHOICE - SELECTED COLOR FROM THE QUOTE GUIDE MENU SPARKLE OK	\$3,900	